



Prof. Lutz-Christian WOLFF – Dean of the Faculty of Law and Wei Lun Professor of Law, The Chinese University of Hong Kong (Welcome Speech)

Biography

Prof. Lutz-Christian WOLFF is Wei Lun Professor of Law and Dean of the Faculty of Law at The Chinese University of Hong Kong. After several years of studying, doing research and working in Shanghai, Taipei, Düsseldorf, Beijing, New York and Frankfurt he has been based in Hong Kong since 1999. Prof. Wolff specializes in Chinese and international business law, private international law and comparative law. His most recent work includes: *The Law of Cross-border Business Transactions – Concepts, Principles, Skills*, 2nd ed. (2017); *Mergers & Acquisitions in China – Law and Practice*, 5th ed. (2015); *From a ‘Small Phrase with Big Ambitions’ to a Powerful Driver of Contract Law Unification? – China’s Belt and Road Initiative and the CISG -*, 34 (Part 1) *Journal of Contract Law* (2017), 50; *Al ante portas – the End of Comparative Law?*, Vol. 7/2 *The Chinese Journal of Comparative Law* (2019), 484; *The Relationship between Contract Law and Property Law*, Vol. 7/3 *Common Law World Review* (2020), 31. Prof. Wolff is also the editor of *China Outbound Investments* (2011 – Chinese translation 2012) and co-editor (with Prof. Xi Chao) of *Legal Dimensions of China’s Belt and Road Initiative* (2016).

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ALBERT WAI-KIT CHAN, PH.D., J.D.
Biographical Information

Dr. Albert Wai-Kit Chan is the Partner of the Law Offices of Albert Wai-Kit Chan, PLLC, practicing in all areas of intellectual property law (including patents, trademarks, copyrights, business transactions, litigation, licensing, technology transfer, evaluation, and trade secrets) and specializing in biotechnology. He works extensively with clients ranging from individual inventors to well-established prestigious research institutes in the U.S., China, and abroad. Dr. Chan is founder and director of the United States-China Intellectual Property Institute, Inc., a non-profit organization. Dr. Chan is a registered foreign lawyer in Hong Kong, where he also heads Albert Wai-Kit Chan Intellectual Property Limited.

陈伟杰博士是美国纽约陈伟杰律师事务所的合伙人，精通知识产权法领域各类法律实务（包括专利、商标、著作权、商业交易、诉讼、专利许可、技术转让、价值评估以及商业秘密），尤其擅长生物技术。陈博士的客户包括来自美国、中国和世界各地的发明人及著名的研究机构。中美知知识产权协会是一个非盈利性组织，陈博士作为创办人同时身兼会长一职。陈博士现为香港的注册外地律师，并于香港设立了陈伟杰知识产权有限公司。

陳偉傑博士是美國紐約陳偉傑律師事務所的管理合夥人，精通知識產權法領域各類法律實務（包括專利、商標、著作權、商業交易、訴訟、專利許可、技術轉讓、價值評估以及商業秘密），尤其擅長生物技術。陳博士的客戶包括來自美國、中國和世界各地的發明人及著名的研究機構。中美知知識產權協會是一個非盈利性組織，陳博士作為創辦人同時身兼會長一職。陳博士現為香港的註冊外地律師，並於香港設立了陳偉傑知識產權有限公司。

Biography



Mr. Paul SCHMIDT

Professional Consultant

The Chinese University of Hong Kong Faculty of Law

Mr. Schmidt began his legal career as a Colorado State prosecutor in the United States. He has substantial trial experience in both the US and the PRC. In 2003, he became associated with Baker & McKenzie's PRC intellectual property group. In November of 2010, he joined Jun He as counsel. Recently, he joined the law faculty at CUHK (the "Chinese University of Hong Kong") as a professional consultant.

Mr. Schmidt has extensive experience in all aspects of PRC intellectual property practice, both contentious and non-contentious. He is experienced in managing large trademark portfolios, including Apple's and Warner Bros.', and he has helped a number of foreign brand owners achieve PRC "well-known" trademark status. He has overseen the acquisition of very high-profile marks and directed the recovery of numerous stolen marks.

With respect to enforcement, Mr. Schmidt has successfully prosecuted numerous administrative, civil and criminal IP cases in the PRC. He is the architect and prime mover behind Michael Jordan's naming rights case against Qiaodan Sports ("喬丹體育"). A number of the matters he has help direct have been chosen as model cases either by the Supreme People's Court or the QBPC ("Quality Brands Protection Committee").

Back in 1983, Paul was an exchange student at CUHK in the International Asian Studies Program. He was also an actor in the Jacky Chan Kung-fu movie "Project A" ("A 計劃").

CURRICULUM VITAE

Name: **SANG JO JONG**

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DETAILS OF EDUCATION

Ph.D. (London School of Economics, June 1991)

LL.M. (London School of Economics, 1987)

LL.B. (Seoul National University, 1982)

POSITIONS HELD

Currently, Professor of Law, Seoul National University School of Law (Mar. 1994 -)
Currently, Co-Chairperson, Presidential Council on Intellectual Property (Mar. 2020 -)
Currently, Member of the Korean Academy of Science and Technology (Dec. 2015 -)
Currently, Member of the Editorial Board of GRUR International (Dec. 2020 -)
President of Korea Game Law & Policy Society (September 2013 - 2019)
Visiting Professor teaching Korean Law, Harvard Law School (January 1- 31, 2015)
Garvey Schubert Barer Professor of Law, University of Washington School of Law (September to December 2014)
Dean, Seoul National University School of Law (June 2012 – May 2014)
Director of the Center for Law & Technology, Seoul National University (2003 – 2012)
Member of the Presidential Council on Intellectual Property (July 2011 - 2015)
Panel Member, WIPO Arbitration and Mediation Center, Switzerland (May 2000 – 2009)
Visiting Professor teaching Korean Law and Comparative Intellectual Property, Georgetown Law Center (Jan. and Feb. 2007)
Visiting Professor teaching Korean Intellectual Property, Duke Law School (Jan. 2003 – Feb. 2003)
Panel Member, Computer Program Conciliation and Mediation Committee (Nov. 1994 - June 2000)
Visiting Scholar, Stanford Law School (July 2000 - July 2001)
Senior Research Fellow, Korea Legislation Research Institute (June 1992 - Feb. 1994)
Visiting Scholar, Max-Planck-Institut, Munich, Germany (Feb. - Aug. 1991)

PUBLICATIONS

- The Effect of FRAND Commitments on Patent Remedies, A book chapter in “Patent Remedies and Complex Products: Toward a Global Consensus” edited by Brad Biddle, Jorge L. Contreras, Brian J. Love, and Norman Siebrasse (Cambridge University Press, 2018).
- Copyright, Intellectual Property Law in Korea (2nd Edition, Edited by Byung-II Kim and Christopher Heath, Wolters Kluwer, 2015), pp.175-200.
- Systematic Government Access to Private-Sector Data in the Republic of Korea, International Data Privacy Law (Oxford University Press), Vol.4, Issue 1 (2014), pp. 21-29
- Fair Use: A Tale of Two Cities, Intellectual Property in Common Law and Civil Law (Edward Elgar, Northampton, 2013), pp. 176-194
- Principles and Structure of Patent Litigation, Litigation in Korea (Edward Elgar Pub., Ltd., 2010), pp.219-236.
- Criminalization of Netizens for the Access to On-line Music, Journal of Korean Law, Vol. 4, No. 1 (2004) pp51-72
- Property versus Misappropriation: Legal Protection for Databases in Korea, 8 Washington University Journal of Law & Policy 75 (2002) pp75-98
- Contributory Infringement of Patents in Korea, 2 Washington University Journal of Law & Policy 287 (2000) pp287-307
- Recent Developments in Copyright Law of Korea, Korean Journal of Comparative Law, Vol. 24 (Dec. 1996)
- The Legal Protection of Computer Programs with particular reference to U.K., U.S., Japan & Korea (Ph.D. Thesis, June 1991)

SANG JO JONG, Professor of Law at Seoul National University School of Law and the civilian chairperson of the Presidential Council of Intellectual Property, has graduated from Seoul National University (“SNU”) and done his Ph.D. studies at the London School of Economics. Doctoral degree was awarded in 1991 for his thesis titled “The Legal Protection of Computer Programs with particular reference to U.K., U.S., Japan & Korea.” His researches and teachings mostly center around copyright, trademark, patent, unfair competition, antitrust, and internet laws. He taught Korean Law at Harvard Law School in 2015 and at University of Washington School of Law in 2014 and also taught comparative intellectual property laws at Georgetown University Law Center in 2007 and at Duke Law School in 2003. He has served as the Dean of SNU School of Law, the President of Korea Game Law & Policy Society, the Director of the SNU Center for Law & Technology, and a Panel Member of the WIPO Arbitration and Mediation Center. His publication includes various topics ranging from “The Legal Protection of Computer Programs with particular reference to U.K., U.S.,

Japan & Korea (Ph.D. Thesis)” to “Contributory Infringement of Patents in Korea, 2 Washington University Journal of Law & Policy 287 (2000),” “Property versus Misappropriation: Legal Protection for Databases in Korea, 8 Washington University Journal of Law & Policy 75 (2002),” “Criminalization of Netizens for the Access to On-line Music, Journal of Korean Law, Vol. 4, No. 1 (2004),” “Fair Use: A Tale of Two Cities, Intellectual Property in Common Law and Civil Law (Edward Elgar, Northampton, 2013),” and “Systematic Government Access to Private-Sector Data in the Republic of Korea, International Data Privacy Law (Oxford University Press), Vol.4, Issue 1 (2014), pp. 21-29.”

Biography



Keith Chan, Ph.D.

Dr. Keith Chan is a pharmaceutical scientist, a regulator, a professor, and an entrepreneur. He obtained his Ph.D. degree in Pharmaceutics from the University of Minnesota. He is currently Senior Advisor of Cornerstone IP Foundation and Adjunct Professor at the Graduate Institute of Intellectual Property and Technology Management, College of Commerce, National Chengchi University at Taiwan. He is also a Senior Partner at the Bright Spot Management Consultants Corp based on China, Hong Kong, and Taiwan. He is Senior Research Fellow at the Institute of International Intellectual Property at Beijing University Law School. He also serves as Director of International Affairs, GloboAsia LLC, Rockville, MD, USA and as advisors for several research institutes and regulatory agencies in Asia, as well as consultants for various pharmaceutical firms in Asia and in the US.

Dr. Chan worked for Ciba-Geigy Corporation (now Novartis) in Ardsley, New York for 15 years and held various senior and management positions. He published >150 abstracts/research articles in peer-reviewed journals and >200 professional presentations. He was elected fellow of the American Association of Pharmaceutical Scientists (AAPS) in 1995 for his scientific accomplishments on drug absorption in humans. He also worked for the US FDA as Division Director at the Office of Generic Drugs. In 1997, he co-founded GloboMax LLC, a drug development organization, in Hanover, Maryland in 1997 and served as a consultant for numerous multi-national pharmaceutical and biotech firms in the US, Europe, and Asia. GloboMax was acquired by ICON, plc in 2003 and Dr. Chan exited from the operation. He served as Professor and Adjunct Professor at the School of Pharmacy, University of Maryland at Baltimore for many years and also served as Adjunct Professor and National Board of Advisor, College of Pharmacy, the University of Minnesota since 1984. He also taught in Asia including National Defense Medical Center, National Yang Ming University in Taiwan and Shang Yang Pharmaceutical University in China.

Over the last 15 years, he assisted various Asian companies, organized numerous workshops and conferences in China, Taiwan, Hong Kong, Singapore, and Korea. He lectured frequently in Asia in the hope of upgrading their pharmaceutical industry. He had success in assisting several Asian companies in their technology transfers and licensing. He also managed those new drug development projects starting from IND up to NDA. Some of those drug candidates have now marketed and launched in Japan, the United States, Asia, and Europe. His new adventure is joining a professional strategy consulting firm to provide various financial and investment networks to those technology companies to strengthen their financial structure that leads to products development or market expansion.



Professor Dongmin CHEN

Dongmin Chen is a chair professor at the Institute of Interdisciplinary Sciences at Peking University. He is the Executive Director of the Guangdong Songshan Lake Materials Lab. He has developed and taught four Entrepreneurship courses at Peking University since 2012. He leads the planning committee for the university innovation ecosystem development and innovation and entrepreneurship education program. He was the former Director of the Office of Science and Technology Development at Peking University, which oversees university technology licensing, spin-offs, several incubators and investment funds. He is a serial entrepreneur and has co-founded two silicon-valley- startups.

Dr. Chen was a former Sr. Rowland Fellow at Harvard University for 15 years and a serial entrepreneur and co-founder of two Silicon Valley companies. Prof. Chen is the International Adviser of WIPO Global Innovation Index and the Honorary Advisor and former Chairman & President of Chinese American Semiconductor Professional Association. Prof. Chen is an Associate Editor of *Applied Physics letter*. His research expertise includes nanotechnologies, RRAM, MEMS-CMOS integration; wearable sensor, artificial intelligence, and blockchain technologies. He co-authored more than 100 scientific publications and 150 US and international patents.

陈东敏博士简介

陈东敏博士是北京大学千人引进学者，先进交叉学科研究院讲席教授，广东省松山湖材料实验室常务副主任。曾负责北京大学创新创业教育与研究机构的组建；2012-2016 出任北京大学产业技术研究院院长，科技开发部部长，主持北京大学的产学研工作，同时参与管理与北京大学孵化器合作的种子基金，天使基金和风险投资基金。陈东敏教授是联合国知识产权组织创新指数研究中心的国际顾问；曾是美国哈佛大学 Rowland 研究院院长顾问委员会成员，任量子器件物理研究室主任十五年；之后担任过中国科学院物理所 / 北京凝聚态物理国家实验室主任，苏州技术研究院的创始人和执行院长。

陈东敏博士是美国硅谷连环创业者，曾任美国硅谷 4-D-S 公司的首席科学家，核心技术发明人；美国硅谷 Miradia Inc 公司创始人和董事 CTO, 为该公司融资 8 千多万美元, 发展了 200 多件 MEMS 技术专利, 成功授权于全球半导体制造之王 TSMC。

陈东敏博士在国际著名科学杂志发表的文献有 100 多篇，拥有 100 多件国际专利；是美国《应用物理周刊》副主编。陈东敏博士是美国硅谷《华美半导体协会》前会长和荣誉顾问。



Professor Bryan Mercurio

Simon F.S. Li Professor of Law, Faculty of Law, The Chinese University of Hong Kong

Bryan Mercurio is the Simon F.S. Li Professor of Law at The Chinese University of Hong Kong (CUHK), having served as Associate Dean (Research) from 2010-14 and again from 2017-19. Professor Mercurio specialises in international economic law (IEL), with particular expertise in the intersection between trade law and intellectual property rights, free trade agreements, trade in services, dispute settlement and increasingly international investment law.

Professor Mercurio previously taught in the faculty of law at the University of New South Wales and has held visiting positions at several institutions in Asia, Europe and North America. Prior to academia, Professor Mercurio worked both in government and private practice. He remains a frequent consultant and advisor to governments, industry associations and law firms on a wide range of trade and investment matters and has extensive experience in negotiating free trade agreements and in assisting governments with the technical aspects of drafting services schedules for market access commitments and reservations.



Peter K. Yu (余家明) is Regents Professor of Law and Communication and Director of the Center for Law and Intellectual Property at Texas A&M University. He previously held the Kern Family Chair in Intellectual Property Law at Drake University Law School and was Wenlan Scholar Chair Professor at Zhongnan University of Economics and Law in Wuhan, China. He served as a visiting professor of law at Bocconi University, Hanken School of Economics, Hokkaido University, the University of Haifa, the University of Helsinki, the University of Hong Kong, the University of Strasbourg and Washington and Lee University. He also founded the nationally renowned Intellectual Property & Communications Law Program at Michigan State University, at which he held faculty appointments in law, communication arts and sciences, and Asian studies.

Born and raised in Hong Kong, Professor Yu is a leading expert in international intellectual property and communications law. He also writes and lectures extensively on international trade, international and comparative law, and the transition of the legal systems in China and Hong Kong. A prolific scholar and an award-winning teacher, he is the author or editor of seven books and more than 180 law review articles and book chapters. He is Vice-President and Co-Director of Studies of the American Branch of the International Law Association and has served as the general editor of *The WIPO Journal* published by the World Intellectual Property Organization (WIPO). He is an elected member of the American Law Institute.

Professor Yu has spoken at events organized by WIPO, the World Trade Organization, the International Telecommunication Union, the U.N. Conference on Trade and Development (UNCTAD), the U.N. Educational, Scientific and Cultural Organization (UNESCO), the Chinese, EU and U.S. governments and at leading research institutions from around the world. His lectures and presentations have spanned over 30 countries on six continents. He is a frequent commentator in the national and international media. His publications have appeared in Chinese and English and have been translated into Arabic, French, Hausa, Japanese, Persian, Portuguese, Spanish and Vietnamese. They are available on his website at www.peteryu.com.



Yahong Li, JSD (Stanford), is an Associate Professor and Director of the LLM Program in Technology and IP Law at HKU Department of Law, and Associate Director (IP) at HKU Technology Transfer Office.

She specializes in IP law with a focus on cross-disciplinary study of IP, culture and technological innovation. She is the author/editor of *Patents and Innovation in Mainland China and Hong Kong: Two Systems in One Country Compared* (CUP, 2017), *Copyright, Internet and the Balance of Rights* (HKU Press, 2016), *Imitation to Innovation in China: The Role of Patents in Biotech and Pharmaceutical Industries* (EE, 2010), and *International and Comparative Intellectual Property: Law, Policy and Practice* (2nd edition) (LexisNexis, 2021), and published in top journals including *IIC*, *LIT*, *QMJIP*, *Cardozo AELJL*, and *UPenn JIL*. She is a recipient of the faculty research output prizes, and HKU-Cambridge Visiting Fellowship and HKU-Melbourne U. honorary fellowship, and has visited, delivered public lectures and taught courses at Harvard, Max Planck, WIPO, CREATE Center of Glasgow U. Santa Clara U., SMU, PKU and Zhejiang U., and was appointed as an Honorary Professor of Jinan University. She delivered multiple keynote speeches and presented at more than 100 international conferences.

She is a member of Executive Committee of the ATRIP, a council member of the China IP Law Association, an honorary advisor of the Hong Kong Institute of Patent Attorneys, a *Global Network Council Representative of Hong Kong's Creative Commons*, and a *Scientific Member* of Canadian Institute for International Law Expertise. She sits in the Expert Committees of the following institutions: Peking University Great Bay Area IP Institute, the China National Copyright Trading Platform, and IP Utilization and Protection of Guangzhou ETDZ.

She has supervised more than 15 PhD students, and teaches the courses of Copyright and Creativity, International and Comparative IP Law, and IP, Innovation and Development.

Biography



Ichiro Nakayama

Professor, Hokkaido University
Hokkaido, Japan

Ichiro Nakayama is a Professor, Graduate School of Law, Hokkaido University where he has been teaching intellectual property law courses. Nakayama joined Hokkaido University in 2019 after he served as an Associate Professor of School of Law at Shinshu University from 2005-2009 and a Professor of School of Law at Kokugakuin University from 2009-2019. Prior to joining academia, Nakayama spent many years in Government of Japan, where his last position was a Deputy Councilor, Secretariat of Intellectual Property Strategy Headquarters, Cabinet Secretariat from 2003-2005. Nakayama originally joined the Ministry of International Trade and Industry (MITI) in 1989. Then, he worked in various fields including patent law reform and regulatory reform in energy industries. After changing his career to academia, Nakayama has published a number of articles in the field of intellectual property law, especially patent law. Nakayama received a Bachelor of Law degree in 1989 from the University of Tokyo, LL.M. in 1995 from the University of Washington, and M.I.A. in 1997 from Columbia University.

Abstract

Patentability and PHOSITA in the AI Era

Although it may not be clear whether AI may generate the invention autonomously without human intervention, recent development of AI produces inventions of AI technologies such as machine learning (deep learning). Inventors also have begun to use AI as a tool to help them create inventions. These AI-assisted inventions raise the urgent and practical issues of patentability such as patentable subject matter (patent eligibility), disclosure requirements and inventive step (non-obviousness). The Japanese Patent Office updated the Examination Handbook to address some of the issues. For instance, they discussed to what extent inventors should disclose in patent applications because AI as a black box does not explain how the problems are solved. However, JPO did not pay much attention to the possibilities that not only inventors but also a person having ordinary skills in the art (PHOSITA) might use AI and PHOSITA with the aid of AI could create the inventions more easily, thereby raising the level of inventive step. This chapter critically reviews the JPO's updated Handbook and discusses whether and how we can take into account the use of AI by PHOSITA in examining inventive step.

Biography



Dr Rita Matulionyte is a senior lecturer at Macquarie Law School, Macquarie University (Australia), and an associate senior research fellow at the Law Institute of Lithuania. She researches intellectual property and information technology law, with a focus on legal and regulatory issues surrounding Artificial Intelligence. Rita has over 40 peer-reviewed research papers published by leading international publishers. Previously, she was a legal research fellow at universities in Germany, Japan, Switzerland and Lithuania. She has prepared research reports for the European Commission, the European Patent Office, for the governments of South Korea and Lithuania, and presented in academic and industry conferences in Germany, US, Japan, Hong Kong, Switzerland, Lithuania, Australia and elsewhere. She is currently a Lead Investigator at the project on the Use of Face Recognition Technologies in Public Sector: Legal Challenges and Possible Solutions, funded by the Lithuanian Research Council

Abstract

Who should Own AI-generated Works? Lessons from Recent Developments in Patent Law

In *Thaler v The Comptroller-General of Patents, Designs and Trade Marks (DABUS)*, Smith J. held that an AI owner can possibly claim ownership over an AI-generated invention based on their ownership and control of the AI system. While this judgment was primarily about inventorship and ownership of AI-generated invention in patent law, it has important implications for copyright law. After analysing the weaknesses of applying existing judicial approaches to copyright ownership of AI-generated works, this presentation will examine whether an AI-owner rule is a better option for determining copyright ownership of AI-generated works. We argue that while contracts can be used to work around the AI-owner rule in scenarios where users want to commercially exploit the outputs, the rule still provides more certainty and less transaction costs for relevant parties than other proposed approaches.



Jyh-An Lee is an Associate Professor of Law at the Chinese University of Hong Kong, where he serves as the Assistant Dean for Undergraduate Studies and as the Director of the LLB Programme. He holds a J.S.D. from Stanford Law School and an LL.M from Harvard Law School. Dr. Lee has published extensively in both English and Chinese on various aspects of intellectual property and Internet law. His research appears in leading academic journals, such as the *Wake Forrest Law Review*, *Virginia Journal of International Law*, *Columbia Journal of Law & the Arts*, *Oregon Law Review*, *Vanderbilt Journal of Entertainment and Technology Law*, *Jurimetrics*, *Minnesota Journal of Law, Science & Technology*, *Boston University Journal of Science & Technology Law*, *Cardozo Arts & Entertainment Law Review*, *Computer Law & Security Review*, *European Intellectual Property Review (EIPR)*, *Hastings Business Law Journal*, *Washington International Law Journal*, etc. His authored/edited books include *Nonprofit Organizations and the Intellectual Commons* (Edward Elgar, 2012), *Intellectual Property Law in China* (Wolters Kluwer, 2nd edn, 2021, co-authored with Peter Ganea, Danny Friedmann, and Douglas Clark), and *Artificial Intelligence and Intellectual Property* (Oxford University Press, 2021, co-edited with Reto M. Hilty and Chung-Chung Liu).

During his studies at Stanford Law School, Dr. Lee was appointed as the John M. Olin Fellow in Law and Economics. Prior to joining the Chinese University of Hong Kong, he taught at the National Chengchi University and was an Associate Research Fellow at the Center for Information Technology Innovation at Academia Sinica in Taiwan. He was the Legal Lead and Co-Lead of Creative Commons Taiwan (2011–2014) and an advisory committee member for Copyright Amendment at the Taiwan Intellectual Property Office (TIPO) at the Ministry of Economic Affairs (2011–2014). He has been the Legal Lead of the Creative Commons Hong Kong Chapter since October 2018. Professor Lee is currently a member of the European Center for E-Commerce & Internet Law advisory board, which is affiliated with the University of Vienna. In 2016, he was appointed as a domain name dispute resolution panelist by the Asian Domain Name Dispute Resolution Centre (ADNDRC) and continues to serve in this capacity. Dr. Lee is also the Vice President of the Asia Innovation and Intellectual Property Society. Professor Lee has been featured on ABC News, BBC News, Bloomberg News, Financial Times, Fortune, and South China Morning Post as an expert on intellectual property and Internet law. Before starting his academic career, he was a practicing lawyer in Taiwan, specializing in technology and business transactions.

Biography



Dr Eliza Mik

Assistant Professor

Chinese University of Hong Kong, Faculty of Law

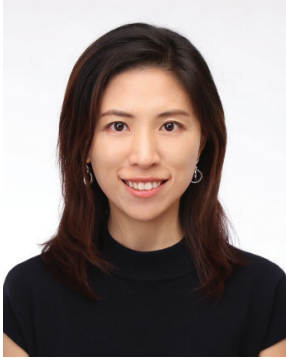
Dr Eliza Mik teaches Contract Law and Legal Technologies at the Chinese University of Hong Kong. Before joining academia, she has worked in multiple software companies, tech start-ups and telecommunication providers in Australia, Malaysia, Poland and the United Arab Emirates advising on e-commerce, payment systems, software licensing and technology procurement. Throughout her academic career, Eliza maintained a consistent focus has been on the legal implications of transaction automation, including blockchains and Artificial Intelligence, as well as broader issues surrounding the Digital Economy and the proliferation of ubiquitous computing in retail environments. Adopting a practical, commerce-oriented approach, Eliza has published in prominent journals the areas of contract, e-commerce and cyberlaw. Her current research centers on the legal issues relating to the implementation of smart contracts.

Abstract

Legal Implication of Creative Adversarial Networks

A recurring thought in many legal areas is that at some stage of technological sophistication, popularly referred to as autonomy, the causal link between the output produced by an algorithm and the algorithm's creator is broken. Usually, those questions are asked in the context of a liability: when does the human creator or operator cease to be liable for the machine's unpredictable operations? In the context of copyright, we need not debate liability, loss or harm but we *might* want to re-consider the assumptions underlying copyright protection and revisit the concepts of creativity, originality and attribution. What if algorithms repeatedly pass the Lovelace Test, which is often regarded as an objective measure of creativity? What if the algorithm generates "art" that is not the result of a coding error and yet the programmer is unable to explain how the algorithm produced its output? In technical circles, creativity is commonly associated with randomness and loss of control, the underlying idea being that the programmer cannot predict and understand what the algorithm will do. What if the algorithm's "output" delights human observers who cannot detect its artificial provenance? The starting assumption of my presentation is that the law, in its present state, can accommodate technological change. It may, however, be of interest to investigate the *degree* of such technological change. Can Creative Adversarial Networks be accommodated by a simple reference to persons "making the necessary arrangements," as is the case of the Copyright, Designs and Patent Act 1998? When those words were written the assumption – and the technological reality – was that computers followed instructions, and that you "can't get more out than you put in".

Biography



LAM Ka Ki Candy (林嘉琪)

Senior Legal Counsel

ASTRI (Hong Kong Applied Science and Technology Research Institute Co. Ltd)

Candy Lam is the Senior Legal Counsel of ASTRI, the largest Government-funded R&D institution in Hong Kong. ASTRI's core R&D competence in various areas is grouped under five Technology Divisions: AI and Big Data Analytics; Communications; Cybersecurity, Cryptography and Trusted Technologies; Integrated Circuits and Systems; and IoT and Sensors. It is applied across five core areas which are Smart City, Financial Technologies, Intelligent Manufacturing, Digital Health, and Application Specific Integrated Circuits. Candy's role includes advising on technology licensing and transfer, IP protection and commercialization, confidentiality and data protection, litigation and risk management, and various other legal and compliance matters.

Prior to joining ASTRI in 2020, Candy was the Regional Counsel for IFPI Asia. IFPI represents the music industry worldwide with more than 1,300 record producers and distributors from over 59 countries. Its membership includes the major multinational recording companies and hundreds of independent record companies located throughout the world. Candy was responsible for advising on the legal, licensing, business and operational activities in respect of the exploitation and enforcement of rights controlled by IFPI members, monitoring developments in copyright and other laws affecting the music industry, lobbying governments and lawmakers regarding legislations and policies concerning the music industry, and overseeing the anti-piracy actions and litigations relating to the enforcement of IFPI members' rights in the region.

Before moving in-house in 2013, Candy was a practising solicitor specializing in intellectual property and data protection laws in a leading law firm and the largest IP practice in Hong Kong.

She is a practicing solicitor in Hong Kong and was admitted as a solicitor to the Supreme Court of England and Wales. Candy gained a degree in law from the University of Hong Kong with First Class Honours.

Biography



Prof. Cui Guobin

Cui Guobin is the Associate Professor as well as Director of the Center for Intellectual Property at Tsinghua University Law School. He was the Associate Dean for International Affairs and Academics (2016.7-2019.7). Professor Cui earned his Ph.D. in law, LL.M., and B.Sc. in Chemistry from Peking University, and his second LL.M. from Yale Law School.

His scholarly interests include intellectual property, antitrust, property, and law and economics theory. He teaches Intellectual Property Law, Patent Law, IP Licensing, and Chinese Civil Law. He has published more than 20 law review articles and two popular casebooks, “Patent Law: Cases and Materials” (1st edition in 2012, 2nd edition in 2015) and “Copyright Law: Cases and Materials” (2014, Peking University Press).

Before he joined Tsinghua in 2002, he had practiced intellectual property litigation and licensing law in Beijing and Shanghai. In 2008, he worked as an intern for Judge Rader at the U.S. Court of Appeals for the Federal Circuit. He was a visiting scholar at the George Washington University Law School in 2008, the University of Chicago Law School in July 2012, the University of Washington Law School in May 2013, and the University of New South Wales (UNSW) in February 2018. In August 2020, he was visiting associate professor at National University of Singapore (NUS) School of Law, teaching a course on Chinese Intellectual Property Law.

He also serves as adjunct researcher, the Center for Judicial Protection of Intellectual Property, the Supreme People’s Court of China; Legal advisor, Beijing High People’s Court; Specialist Juror, Beijing Intellectual Property Court; and Legal advisor, the People’s Court of Haidian District of Beijing.

Abstract

Technological Progress and the End of Neighboring Right for Broadcasters

Recently China amended its Copyright Law and broadened the scope of broadcasters’ right, putting webcast and network transmission of radio or TV programs under its control. This new legislation fails to end the long-time theoretical disputes surrounding this particular neighbouring right. After revisiting the main justifications for this right, this article argues that the rapid development of digital technologies has almost eliminated the necessity of neighbouring right protection for broadcasters. The latest expansion of broadcaster’s right is likely to be the last radiance of the setting sun.

Biography



Dr. Lin XIE

Associate Professor, School of Law, Sun Yat-sen University

Dr. Xie Lin is Associate Professor and Vice Director of the Intellectual Property Law Institute of the School of Law at Sun Yat-sen University. She obtained her PhD from the Chinese University of Hong Kong in 2012, specializing in intellectual property law. Dr. Xie is author of the book *Copyright Restrictions Anchored Purely to Utilitarian Justification* (Law Press, 2014) and is in charge of several high-level research projects including the 'Risk Control in Context: Personal Data Protection in the Big Data Era' funded by the National Social Science Fund of China. She has published on intellectual property and personal data protection in prestigious academic law journals including *Tribune of Political Science and Law* and *Intellectual Property*.

Abstract

Anti-circumvention Protection under the New Chinese Copyright Law

The new Chinese Copyright Law incorporated new provisions of anti-circumvention of technological measures mostly from the Regulation on the Protection of the Right to Network Dissemination of Information. Under the new Copyright Law, the scope of technological measures is changed inconsequently, and the problem on limited exceptions remains unsolved. This presentation will introduce the new rules of anti-circumvention, and discuss how to strike a balance between protecting right holders and restricting the misuse of technological measures.

Biography



HE Tianxiang

Assistant Professor, School of Law, City University of Hong Kong

Tianxiang He (China P. R. 1984) is Assistant Professor at the School of Law, City University of Hong Kong. Dr. He holds an LL.B. degree (Huaqiao University, China, 2007) and a Master degree in International Law (Jinan University, China, 2009). Dr. He received his degree of Ph.D. in IP law at Maastricht University (the Netherlands, 2016), where he was Researcher at the Department of International and European Law, and Ph.D. Fellow at Institute for Globalization and International Regulation (IGIR), and another Ph.D. degree in Criminal Law at Renmin University of China (2017).

From August 2012 to July 2013, Dr. He worked in the Research Center of for the Legal Systems of Intellectual Property of Waseda University in Tokyo, Japan as a visiting researcher. In Europe, the Ius Commune Research School conferred to him an Honorable Mention in the Ius Commune Prize 2014.

As of 1st August 2016, Dr. He is working as the LLM Programme Associate Director, Assistant Professor in School of Law, City University of Hong Kong. Dr. He is also acting as an Associate Member of IGIR, Maastricht University. Dr. He is the author of the book *Copyright and Fan Productivity in China: A Cross-jurisdictional Perspective*. Dr. He's articles appeared in top journals such as *American Journal of Comparative Law*, *Queen Mary Journal of Intellectual Property*, *Journal of the Copyright Society of the U.S.A.*, *Computer Law & Security Review*, *The University of Illinois Journal of Law, Technology & Policy*, *Hong Kong Law Journal* and *Asia Pacific Law Review*. Dr. He is currently on the editorial board of the *Chinese Journal of Comparative Law (CJCL)* published by Oxford University Press.

Abstract

The Copyright Limitations of the 2020 Copyright Law of China:

A Satisfactory Compromise?

After almost a decade of discussion, public consultation, and legal debate, the third revision of the Copyright Law of China (CLC) is finally passed on 11 November 2020 and in effect on 1 June 2021. The 2020 CLC has made many major revisions to its clauses related to the definition of works, the protected rights of the copyright owner and the owner of neighboring rights and the copyright exceptions, and has added new clauses related to punitive damages.

As the author has discussed the historical development of the previous drafts of the CLC in detail elsewhere, this paper focuses on the new copyright limitation setting of the 2020 CLC. The first section explores the new changes made to the copyright limitations and their possible implications. The second section critically assesses the current model of copyright limitation and provides recommendations accordingly. The last section is the conclusion. After reviewing the current setting of copyright limitations, the author suggests that the CLC should further open-up its copyright exceptions by providing a flexible two-step test as a general rule, and blend the renowned fair use factors in the two steps. It is also suggested that a list of moral right exceptions shall be officially provided to solve some practical issues.



William C.W. Lam
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Professional Qualifications

Solicitor, Hong Kong
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China-Appointed Attesting
Officer

林靖寰
高級合夥人
許林律師行有限法律
責任合夥

專業資格

香港執業律師
英國及威爾斯律師
中國委託公證人

林靖寰律師畢業于香港中文大學社會科學學院及英國倫敦大學法律學院、英國法律學院。林律師為香港及英國律師，曾在國際律師事務所及跨國公司任職，是香港許林律師行有限法律責任合夥創辦人之一。

林律師業務重點在企業收購合併、合資企業、私募股權基金、企業及資產重組、香港公司上市及提供公司服務，曾經協助及處理多間公司成功在香港上市，及參與上市公司的重大資產收購項目。林律師現時是亞洲國際知識產權協會榮譽副主席。

Mr. William C.W. Lam graduated from The Chinese University of Hong Kong. He obtained his LLB Degree from the University of London, and attended the Law College in England. He is a qualified lawyer in both Hong Kong, England and Wales. Mr. Lam is one of the founders of Hui & Lam Solicitors LLP. He had experience working in an international law firm and multinational company.

Mr. Lam's areas of practice include M&A, joint venture, PE funds formation, corporate restructuring and commercial legal services. He has assisted clients successfully listed by IPO in Hong Kong and completed large scale acquisitions. Mr. Lam is also the Honourable Vice President of the Asia International Intellectual Properties Society (AIIPS).

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Prof. Kung-Chung Liu studied law at the National Taiwan University where he received the degrees of Bachelor of Law and Master of Law. He later obtained his Doctor of Law degree from the Ludwig Maximilian Universität (University of Munich) Germany. Prof. Liu visited Singapore Management University between April 2014 and June 2015 and found the Applied Research Center for Intellectual Assets and the Law in Asia (ARCIALA). He joined SMU as Lee Kong Chian Professor of Law (Practice) in 2017 after he retired as research fellow from Institutum Iurisprudentiae, Academia Sinica, Taiwan. Prof. Liu's academic credential is widely recognized in Asia, as he is also co-appointed full faculty member of the Graduate Institute of Technology, Innovation & Intellectual Property Management, National Chengchi University (2010-), Taiwan, and Renmin University of China (2017-). Prof. Liu has edited and co-edited 14 books with pioneering vision and thought leadership, such as

Kung-Chung Liu/Reto Hilty (ed.), *Compulsory Licensing— Practical Experiences and Ways Forward*, Max Planck Asian Intellectual Property Law Series (Springer 2015)

Kung-Chung Liu/Uday S. Racherla (ed.), *Innovation and IPR in China and India—Myth, Realities and Opportunities* (Springer 2016)

Kung-Chung Liu/Reto Hilty (ed.), *Remuneration of Copyright Owners--Regulatory Challenges of New Business Models* (Springer 2017)

Kung-Chung Liu (ed.), *Annotated Leading Patent Cases in Major Asian Jurisdictions* (City University of HK Press, 2017)

Kung-Chung Liu (ed.), *Annotated Leading Copyright Cases in Major Asian Jurisdictions* (City University of HK Press 2019),

Kung-Chung Liu, *Annotated Leading Trademark Cases in Major Asian Jurisdictions* (City University of HK 2019),

Kung-Chung Liu/Uday Racherla *Innovation, Economic Development and IP in India and China— An Analysis of Six Industries* (Springer 2019),

Kung-Chung Liu/Julian Chaisse, *The Future of Asian Trade Deals and IP* (Hart 2019)

Kung-Chung Liu/Reto Hilty (ed.), *SEPs, SSOs and FRAND-Asian and Global Perspectives on Fostering Innovation in Interconnectivity* (Routledge 2019)

Jyh-An Lee/Reto M. Hilty/Kung-Chung Liu (eds.), *Artificial Intelligence & Intellectual Property*, Oxford University Press 2021



Prof. Dicky Tsang
CUHK Faculty of Law

Dr. Dicky Tsang is an Associate Professor in the Faculty of Law at The Chinese University of Hong Kong. His main research areas are private international law and company law. His work has appeared in a number of leading international journals, including the Virginia Journal of International Law, the Vanderbilt Journal of Transnational Law and multiple articles in the Journal of Private International Law. Prior to joining academia, he practiced as a corporate finance lawyer at two leading international law firms, working in their New York, London, Hong Kong, Beijing and Shanghai offices. He is admitted to practice in the state of New York, England & Wales and Hong Kong. Dr. Tsang was awarded his LL.B. and PCLL at the University of Hong Kong. He also holds degrees from Georgetown University (S.J.D.), Columbia University (LL.M., J.D.) and University College London (LL.M.).

Abstract

An Endless Game of Ping Pong – Anti-Suit Injunctions in Frand

Dicky Tsang & Jyh-An Lee
The Chinese University of Hong Kong Faculty of Law

Forum shopping with regard to FRAND-encumbered patents has led to a wave of anti-suit injunctions. Originating in common law jurisdictions, anti-suit injunction has been used to stem vexatious forum shopping. Although its formal effect is to enjoin a party from continuing a proceeding in a foreign country, common law courts have long been aware of its encroachment to foreign courts' jurisdictions and thus only grant such injunction in exceptional cases. However, in recent years, anti-suit injunctions in high profile FRAND cases have appeared in both common law jurisdictions (e.g. the United States) and civil law ones (e.g. China). Moreover, anti-anti-suit injunctions have appeared in France, Germany and India. There has been even an anti-anti-anti-suit injunction in China and anti-anti-anti-anti suit injunction in Germany. The presentation will give a full account of the back and forth anti-suit injunctions above. We argue that while there is no perfect answer to the jurisdictional conflicts in these anti-suit and consequent injunctions, one mitigating measure may lie in the inclusion of forum selection clause in FRAND policies of the standard-setting organizations. This could help internalize the conflicts within the organization ex ante rather than leaving them to national courts ex post.

Biography



Jingwen Liu, PhD Candidate,

The Chinese University of Hong Kong

Jingwen Liu is a PhD candidate at the Faculty of Law, The Chinese University of Hong Kong. Her research interest lies in the areas of intellectual property law, trademark and copyright theories and antitrust enforcement practices. She has published articles on trademark prior use, trade secret protection and confidential information, etc. Prior to commencing her PhD study, she has practiced law in the People's Republic of China, specializing in trademark and copyright protection. She was also a visiting doctoral fellow at the Applied Research Centre for Intellectual Assets and the Law in Asia, School of Law, Singapore Management University

Abstract

The Availability of SEP-Based Injunctions: A Pandora's Box?

A prohibitory injunction enjoining the infringer from future infringement is one of the most common types of remedies that are sought and granted in patent infringement cases. Standard Essential Patent ("SEP") holders who have declared their patents to be essential to the implementation of a standard developed by a Standard Setting Organization ("SSO") are usually

required by the SSO to undertake to licence their SEPs to all willing licensees in the market on Fair, Reasonable and Non-Discriminatory ("FRAND") terms. This undertaking has arguably created a duty to deal binding on the FRAND-encumbered SEP holders. An injunction enjoining a downstream manufacturer from working the SEP in issue may contravene this obligation, and, subject to the monopoly power of the SEP holder, may also give rise to an abusive refusal to deal from the antitrust dimension. Patent holdup problem could also occur if a SEP holder, who has contributed his patent to a standard, subsequently renege on the FRAND commitment by asking for an unreasonably high royalty or threatening to apply for an injunction in court.

Currently, the digital world is transitioning from a 4G-dominated one to a brand new 5G era, the coming of which has stimulated another round of international competition, and technology-driven issues have been proven a principal prong thereof. It is imperative to figure out how courts and authorities worldwide interpret these issues, better understand the legal effects of a FRAND declaration, and form one's global development strategy.



PENG Yayuan , Lecturer, Faculty of Law,JIANGSU university where she focuses on international technology transfer, intellectual property law and international environmental law. Her latest research includes World Bank Sanction and Global Pact for the Environment(draft). She once worked as a part-time editor at an international NGO "Chinese Initiative on International Law" where was responsible for WECHAT column "International law academic activities". Besides, she has great interested in Moot Court and got the award "Honorable Mention for Best Respondent Memorandum" in Willem C. Vis (East) Oriental Competition (2018 HK).



Johnson LAM

Partner, Hui & Lam LLP

Johnson Lam was graduated from the University of Hong Kong and was admitted as a solicitor of the High Court of Hong Kong SAR in 2005.

Johnson specialized in the intellectual property laws. His areas of practice include the registration of trade marks, domain names, designs and patent; trade mark opposition, revocation, restoration and rectification proceedings; handling domain name disputes; enforcement actions relating to anti-counterfeiting and custom actions; assignment and licensing of intellectual property rights etc.

Johnson has also completed a Master of Laws (China Laws) co-hosted by the City University of Hong Kong and the Remin University of China

Johnson frequently gave talks in relation to IP laws in Hong Kong and China, such as The Law Society of Hong Kong delegation to Chongqing in 2012 and 2013-2015 Asia Adult Expo.

林律師畢業於香港大學，並於 2005 年獲香港高等法院確認成為律師。

林律師專門從事知識產權法律，主要負責處理不同範疇之知識產權事宜，其中包括了商標、域名、外觀設計及專利之註冊;商標註冊之反對/抗辯、撤銷、恢復及改正之訴訟程式;處理域名爭拗之訴訟程式;執行防止偽造/侵權及海關行動;以及知識產權之轉讓及許可申請等等。

林律師也於 2009 年在北京成功完成論文答辯，並考獲由香港城市大學及中國人民大學合辦及頒授之中國法律碩士資格。

林律師亦經常穿梭中、港兩地，主講各類有關知識產權的講座，包括 2012 年香港律師會訪問重慶之代表團以及 2013-2015 年香港亞洲成人展等等。

Biography



王孝梅 Kate Wang

成真文創有限公司總經理 CHENG JEN CULTURE AND CREATIVITY CO., LTD. General manager

台灣角色品牌授權協會會員 Member of Taiwan Character Brand Licensing Association

BNI 台灣區執行董事 Executive Director of BNI Taiwan

AAMA #8

SLP #5

Kate Wang is the founder of CHENG JEN CULTURE AND CREATIVITY CO., LTD. and IPCP, a cultivation program of graphics IP.

Cheng Jen Culture and Creativity used to develop products for museums and brands of many kinds, and then served as the licensee of such popular IPs as Disney, One Piece, Majimeow, and so on. We also have experience in authorized manufacturers of international IP such as Garfield, Snoopy, Sumikko Gurashi, The Smurfs, etc. With this experience, we have founded IPCP, a platform where mutual understanding and mutual interests between licensors and licensees are promoted and where IP-related courses are held every week. IPCP now has more than one thousand clients, mainly in Taiwan, and over twenty experts and consultants including brand masters, marketing masters, and lawyers. IPCP also holds match making events, camps, and exhibitions.

IPCP has been working enthusiastically to establish mutual industry consensus, increase mutual commercial value, and hope to create more win-win cooperation. We are looking forward to more cooperation to Enrich the World with Creativity.

Abstract

The Win-Win Cooperation Between Owners of Graphics IPRs and Vendors

廠商與圖像 IPR 雙贏的合作方式

- ◆ Different roles in graphics IP industry
- ◆ Must-know words in IP cooperation
- ◆ Tips of choosing IPs
- ◆ Ways to cooperate in a win-win way
- ◆ case sharing

PJ Kaur

Senior Associate

Hong Kong

Biography

As a senior associate in the Intellectual Property, Media and Technology Group and the Antitrust and Competition Group, PJ Kaur helps clients who face issues in a broad range of areas, whether it's intellectual property, competition law, data protection, advertising law or food law.

She is experienced in trade mark portfolio management, enforcement and litigation. She has been involved in a number of high-profile and complex cases, including one of the few Court of Final Appeal trademark infringement and passing-off cases, and a successful High Court appeal which overturned an opposition decision of the Trade Marks Registrar (which the Court does only in rare circumstances).

PJ Kaur frequently advises clients on IP licensing and e-commerce matters and has prepared numerous tailor-made agreements to effectively meet client needs.

She is also the go-to associate for competition investigations and competition compliance advice.

Representative experience

Assisting multinational companies with IP transactions, including conducting IP due diligence in potential acquisitions and preparing distribution and licensing agreements.

Advising a global industry association on its certification mark regime and enforcement actions, including issuing cease and desist letters and filing trade mark opposition proceedings.

Advising various multinational companies on a host of competition law issues, in particular relating to their distribution and outsourcing arrangements.

Advising an international bank and banking association on competition issues surrounding an industry technology project.

Advising several companies on competition investigations and engaging in cooperation discussions with the Hong Kong Competition Commission.

Advising a multinational gaming and entertainment company on multi-jurisdictional data protection issues.

Abstract of Pitfalls of drafting IP licensing agreements

How to identify and avoid the common pitfalls in drafting IP licensing agreements, how the different goals of a licensor and a licensee can be achieved and the considerations for choosing a governing law and dispute resolution clause.



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Languages

English
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French

Practices

Antitrust and Competition
Designs and Copyright
Intellectual Property
Privacy and Cybersecurity
Food Law
Trademarks and Brands
IP Litigation

Education

P.C.LL., University of Hong Kong,
2012
LL.B., City University of Hong Kong,
First Class Honours, 2011

Bar admissions and qualifications

Hong Kong

Biography



Cheung Kam Fai Peter SBS Barrister

Peter Cheung is Hong Kong's former Director of Intellectual Property and Registrar of Patents, Designs & Trademarks. As a World Trade Organization Dispute Settlement Panelist, he settled two international disputes. He was the lead intellectual property negotiator in Hong Kong's free-trade agreements.

Mr Cheung's academic qualifications include: BA, LLB, PCLL, LLM, LLM Int L and Harvard Kennedy School's Senior Executive Fellows Program. He was twice invited to speak in Harvard's Asia Business Conferences.

Mr Cheung holds positions as Mediator and Arbitrator of WIPO; Panelist of Asian Domain Name Dispute Resolution Centre, Arbitrator of the Shenzhen Court of International Arbitration; and Council Member of the Hong Kong University of Science & Technology.

简历

张锦辉 银紫荆星章 大律师

张锦辉先生是中国香港执业大律师；知识产权署原署长，兼专利、商标、外观设计及版权授权组织处原处长。當中国香港开始谈判双边自由贸易协定时，他是在知识产权方面的总谈判员。张先生曾以世贸解决争端专家委员会成员身份，解决了两项有关商标和地理标志的国际争端。他先后获得伦敦大学文学士、香港大学法学学士、法学深造文凭、伦敦大学法学硕士和国际公法硕士。他亦是哈佛肯尼迪学院高级行政人员课程毕业生，两次被邀请为哈佛亚洲商业会议讲者。张先生是世界知识产权组织调解员及仲裁员；深圳国际仲裁院(SCIA)仲裁员；亚洲域名争议解决中心(ADNDRC)小组成员；及香港科技大学校董会成员。



Deng Yao is a practicing lawyer of Lifang & Partners with ample experience in the fields of intellectual property right law and intangible cultural heritage law. Mr. Deng is currently the head of the Guangdong Provincial ICH Legal Aid Lawyers Committee, a member of the Guangdong Provincial Intangible Cultural Heritage Protection Expert Committee, a legal consulting expert of the Guangzhou Municipal People's Government, and a copyright consulting expert of Guangzhou Municipality. Previously, he has published 6 books including *Traditional Safeguarding: Investigation and Research on Intellectual Property Issues of Intangible Cultural Heritage*, *Museum Intellectual Property Management and Protection Practice of Museum*.

邓尧，立方律师事务所律师，长期致力于知识产权法、非物质文化遗产法研究与实务。港大 ICB 客席讲师、广东省非遗法律援助律师团团长、广东省非物质文化遗产保护工作专家委员会委员、广州市版权咨询专家等。此前已出版《传统纺织工艺振兴与知识产权》《传统守望：非物质文化遗产知识产权问题调查与研究》《博物馆知识产权管理与保护实务》《知识产权商业化理论与实践》等著作 7 部，论文数十篇。

摘要

《非物质文化遗产商业化模式与知识产权》

中国已评定近 2000 项国家级非物质文化遗产，其中 42 项列入联合国教科文组织人类非物质文化遗产名录，居全球第一。科技高速发展，文化产业迎来前所未有的历史机遇。开发非遗文创，探索商业模式，将非遗推向市场，成为新兴文化势态和国民经济新的增长点。本专题将分享非物质文化遗产商业化模式与知识产权的作用。



Wendy Wu-Yun Mao

Wendy Wu-Yun Mao is a senior researcher of intellectual property (IP) management of creative industries at Taiwan's National Palace Museum (NPM). Wendy has ample legal experience in film, drama, and artist management during her tenure at an international entertainment corporation. At NPM, she served the roles of public relations head, marketing planner for brand collaboration, and legal specialist on IP dispute resolution. Wendy is currently responsible for NPM's licensing affairs and global business development.

Wendy holds a BA degree in Law and Diplomacy and an MBA in IP management from National Chengchi University (NCCU). Currently, she is pursuing a doctoral degree in Law at NCCU. She is the sole researcher at NPM with a formal education in IP and capable of maximizing the value of IP within a museum context.

Active at the crossroads of law, management, the arts and museums, Wendy has published widely in reputable periodicals in law and museology. Her recent articles, *"Copyright Protection for AI-Generated Work—From the Discussion of Painting Robots"* and *"Making Works Public: Release of Digitally Archived Photo"* have been well-received and widely cited.

毛舞云，台湾国立故宫博物院（简称台北故宫）文创行销处助理研究员（助理教授级）、资深知识产权管理及文创产业专家，曾任职于国际娱乐公司从事电影、戏剧、艺人经纪等法务及授权，亦曾担任故宫公关主管、行销企划主管并负责 IP 法律争议解决，现专职于故宫 IP 授权法务及海外新事业开发。

毛舞云具有台湾政治大学法律与外交学士学位及知识产权管理 MBA 硕士学位，现为政治大学法学院博士生，是台北故宫唯一学有知识产权专业并拥有丰富产业实务经验者。

活跃于法律、管理、艺术、博物馆之交叉介面，毛舞云发表之文章散见于台湾法学及博物馆学之指标性期刊，其中〈人工智能创作品之著作权保护——从绘画机器人谈起〉及〈著作公共化研究——以数位典藏照片释出为例〉二篇论文已受到广泛引用。

Abstract

Art Licensing and Museum IP Management - The Case of National Palace Museum in Taiwan

This talk will cover several interesting issues around art licensing and intellectual property management under the museum context. I will take the National Palace Museum (NPM) as an example to illustrate how a world-recognized museum utilize its brands and collections to develop the licensing business that help promote its art and culture. The table of content mainly includes bird views of licensing industry, theory and practice of art licensing, NPM's licensing models and practice, and the current crossroads that NPM is facing.

Among the speech, I will raise some questions concerning the NPM's trademark strategies and its possible future to interact with the audience. The aims of this talk are to acquaint the audience not only with the knowledge of art licensing and the NPM's licensing practice, but also the cultural and political impact on a national museum in Taiwan.



Dr. Jijun Cheng, is currently General Manager at Guangzhou Curegenix, a clinical-stage company. He held prior senior positions at Shanghai Genechem, Chengdu Hinova, Shanghai LIDE Biotech, and was a Research Scientist at Eli Lilly, where he has been engaged in new drug discovery and development in cancer, multi-organ fibrosis, and metabolic diseases, including small molecules, antibodies and immune-cell therapy. He had his Ph.D at the University of Kentucky, and was an Associate Research Scientist at Yale University, working on cancer biology, cell cycle, epigenetics and stem cell biology. He has over 30 publications in Cell, Cell Reports, Nature Communications. He is the inventor of CRISPR-cas9 Molecular Chipper, gene-editing technology. He played pivotal roles in investigational or marketed drugs, including CGX-1321, ICON-1, Abemaciclib, ACH-702, and TP-168.

程继军博士，现任广州源生医药科技总经理，曾任上海吉凯基因首席科学官、成都海创药业资深副总裁、上海立迪生物副总裁、美国礼来制药研究员。美国肯塔基大学博士，美国耶鲁大学医学院癌症中心和干细胞中心副研究员。研究开发肿瘤、器官纤维化、代谢等疾病的创新靶向药物和细胞治疗。作为共同负责人承担科技部十三五、十二五重大专项。上海市“浦江人才”，四川省“四川千人”、“蓉漂计划人才”。早期研究细胞周期、肿瘤表观遗传学和干细胞学等，在《Cell》、《Nature communications》等发表论文 30 余篇。曾获美国耶鲁大学和康州 PITCH 新药研发专项奖励，发明 CRISPR-cas9 Molecular Chipper 基因编辑技术。负责或参与研发免疫治疗试验药物 ICON-1，抗肿瘤上市药物 Abemaciclib 和实验药物 CGX-1321，以及抗丙肝试验药物 TP-168 等。

Biography



Dr. Shuang CHEN
Senior Researcher,
Haomai Science & Technology Co., Ltd.

Dr. Shuang Chen received B.Sc. degree of Biological Science and M.Sc degree of Ecology from Ocean University of China. She obtained Ph.D. degree in Comparative Endocrinology from the University of Hong Kong. Her past work looked at autocrine and paracrine regulation of pituitary hormone by leptin and adiponectin in various cell lines and animal models. Currently, she works as a senior researcher at Haomai science & technology Company, investigating biological principle of pharmaceutical patents and estimating their value using specific model established by Dr. Yuanjia Hu.

Biography



Dr. Yuanjia Hu is an Associate Professor and Programme Coordinator of Medicinal Administration in the Institute of Chinese Medical Sciences and State Key Laboratory of Quality Research of Chinese Medicine, University of Macau. Dr. Hu has researched medical patents and complex system for more than 15 years, initiatively established models of medicinal technological scanning and patent valuation, built up drug development platform based on network pharmacology, and actively impelled the transformation of medicinal scientific and technological achievements in the recent years. His research results have been not only introduced in over 120 papers indexed in SCI/SSCI, but reported in conferences organized by WIPO, WTO, CNIPA, and DIA etc. Dr. Hu is also Deputy Secretary-General and Executive Council Member in Specialty Committee on Network Pharmacology of WFCMS, Commissioner of the Commission on Network Pharmacology in Chinese Pharmacological Society, Project Researcher in the Research Center of National Drug Policy & Ecosystem, Policy Expert in Financial Innovation Pilot Platform of State Intellectual Property Operation Public Service Platform, Arbitrator in Zhuhai Arbitration Commission, and Patent Reviewer in the University of Macau. Dr. Hu received B.Sc. degree of Pharmacy Administration from China Pharmaceutical University in 2001, studied in Austrian Institute of Technology during 2008-2009, and achieved Ph.D. degree in Biomedical Sciences from the University of Macau in 2009.

胡元佳博士目前擔任澳門大學中華醫藥研究院/中藥質量研究國家重點實驗室醫藥管理副教授及課程主任。胡博士從事醫藥專利和複雜系統研究 15 餘年，首創醫藥技術掃描和專利價值評估模型，構建了基於網絡藥理學的藥物研發平臺，近年來積極推動醫藥科技成果轉化。其研究結果不僅發表在 120 多篇 SCI/SSCI 論文中，也在 WIPO、WTO、CNIPA、DIA 等組織的國際會議中報告。胡博士同時擔任世界中醫藥學會聯合會網絡藥理學專業委員會副秘書長，中國藥理學會網絡藥理學專業委員會委員，國家藥物政策與醫藥產業經濟研究中心項目研究員，國家知識產權公共服務平台金融創新試點平台政策指導專家，珠海仲裁委員會仲裁員，澳門大學專利評審員等職務。胡博士於 2001 年獲中國藥科大學藥事管理學士學位，2008-2009 赴奧地利研究中心訪問研究，2009 年獲澳門大學生物醫藥博士學位。

Biography



Niki Wenxin Chen

Lifang & Partners GZ office - PRC Lawyer

Hui & Lam LLP – Registered Foreign Lawyer

Fuxion Intellectual Property Consulting Co., Ltd – Legal Advisor

Ms. Chen has years of legal experience, focused on commercial and corporate laws. Her practice involves cross-border merger and acquisition, international technology transactions and red-chip structured for IPOs. Ms. Chen also practiced as a core team member of a startup biotech company in agricultural areas, has been involved in corporate structured in PRC and overseas, IP strategy and protection planning, business planning and development. Ms. Chen has a bachelor's degree of law from Guangdong University of Foreign Studies.

陈文欣

北京市立方（广州）律师事务所 - 中国律师

香港许林律师行有限法律责任合伙 - 注册外地律师

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陈律师在公司与商业法律领域有着多年的执业经验，专注于跨境投资并购，国际技术转让交易，上市公司红筹架构等业务。陈律师曾作为一家农业领域的生物科技初创公司的核心成员，深度参与该公司的在中国与境外架构搭建，知识产权策略设计与保护，商业计划与拓展等事务。陈律师在广东外语外贸大学获得其法律学位。

Abstract

Compliance in View of PRC's New Biosecurity Law

The Biosecurity Law of the People's Republic of China has come into force in April 2021. As the most authoritative set of laws for biosecurity, the Law establishes 11 fundamental systems and regulates 8 categories of activities which are relevant to the society and biotech industry. Biosecurity has been positioned as part of the national security system. The implementation of the new Law will lead to the update and improvement of the current effective laws and regulations. It can be predicted that more stringent regulatory and compliance requirements will have heavily influence on the biological industry.

Biography



Prof. Zhongfa MA

Zhongfa MA, Professor of Law School, Fudan University, visiting scholar at Max-plank Innovation and Competition Law Institute (June to August, 2018), Columbia University Law School (August 2013-August 2014) and Korea University Law School (August 2011-August 2012). His main academic interests are public international law, international environmental law and intellectual property law in international trade (focusing on technology transfer legal regime). Before becoming a member of the faculty of Fudan Law School, he had been an in-house legal counsel for four years. He has published 10 monographs concerning legal regime on technology transfer and intellectual property law. His representative works include *Theoretical Studies and Practical Research on the Legal System of International Technology Transfer*, Beijing: Law Press China, 2007, ***Clean Energy and Technology Transfer***, Shanghai: Shanghai Jiaotong University, 2011 (the second editor-in-Chief); *Studies on Legal System of Technology Transfer and Constructing Shanghai to be an Innovative City*, Beijing: Intellectual Property Press, 2012; *Studies on the International Legal Regime of Technology Transfer for Combating Climate Change*, Beijing: Law Press China, 2014; *Studies on the Legal Regime of Clean Energy Technology Transfer*, Beijing: Law Press China, 2018, *Studies on the Legal Regime of Civil Utilization of Nuclear Energy in China*, Beijing: Law Press China, 2018 and *Law on Technology Transfer*, China Renmin University Press, 2021. He has published more than 100 academic papers in *Journal of Technology Transfer (USA, English version)*, *Singapore Economic Review*, *Journal of East Asia and International Law (South Korea, English version)*, *Journal of Intellectual Property Rights (India, English version)*, *Journal of Comparative Law*, *Studies on Law and Business*, *Fudan Humanities and Social Sciences (English Version)*, *Intellectual Property*, *International Reviews* and other journals. He and his team are now undertaking the major project with the title of *Studies on Innovation of International Rule of Law in Constructing A Community of Shared Future for Mankind* and the key project with the title of “The Theories and Practices of International Law on Human Destiny Community”, which are supported by the National Social Science Fund Office in China. His email address: zfma@fudan.edu.cn.



Robert Alderson

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Robert is one of a very small number of intellectual property attorneys working at a European IP firm who has a law degree from the United States and is qualified to practice before both the United States Patent and Trademark Office and the European Patent Office. Prior to moving to Europe 10 years ago, he worked in New York as an intellectual property attorney for 14 years, including over 10 years in the IP group of an AmLaw 100 law firm.

His responsibility at Berggren primarily involves international client relations. In such capacity Robert is the firm's primary contact with clients in the United States and one of the primary contacts for clients in Asia and other parts of the world. Robert often writes and speaks on a variety of intellectual property-related topics, particularly concerning comparative IP law issues. He is also the co-host of Berggren Live Radio, a regular live podcast which covers a variety of international intellectual property issues. In his professional capacity, Robert has a great deal of experience in patent prosecution, litigation, licensing, opinion letter-writing, and IP due diligence matters.



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Mariella works on international IP and commercial transactions and projects, including licensing and IP infringement issues across multiple jurisdictions. She also helps in developing effective IP strategies in key global markets for a variety of businesses, from high-tech to iconic design and fashion companies.

Mariella is also a member of Berggren's International Client Relations team, ensuring that foreign clients receive excellent legal services, tailored to their needs and expectations in terms of timeliness, quality, and cost-effectiveness.

In addition, she established Berggren's Italian Desk, which provides the benefit of a one-stop-shop for clients who are interested in the Italian market. Based on her 15 years of prior experience as an IP attorney-at-law in Italy, she now coordinates legal services in Italy by working with selected local professionals.

Mariella's fluency in Russian along with her Russian cultural background and professional experience also allows her to act as a convenient contact point for clients seeking legal assistance in the Russian Federation.

Mariella has authored several publications on European IP law. She is also a frequent speaker at international events and workshops on a variety of IP and Privacy issues. She is also the co-host of Berggren Live Radio, a live podcast on global IP and business issues. Mariella is a member of LES USA & Canada, LES Italy, INTA, and AUTM.

Mariella is fluent in English, Italian, and Russian.

Abstract

Updates on Innovation and Intellectual Property in Europe

Dr. Mariella Massaro and Dr. Robert Alderson will speak about the state of innovation in Europe and will provide practical suggestions for creating effective IP strategies in light of recent European Patent and Trademark Offices decisions as well as recent IP-related court rulings.

Biography



Aron Duan

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HUAQIAO University, B.A., Electrical Engineering

Mr. Duan's practice focuses mainly on cross-border IP protection. He has successfully represented a large number of overseas clients in their Chinese patent prosecution and assisted the Chinese clients for their overseas patent applications. He has handled hundreds of cross-board patent filings and prosecuting cases covering various technical fields, particularly the fields of communication, computer, networks, semiconductor, photoelectronics, consumer electronic products, etc.

Before founding Global Link IP, Mr. Duan served in an international department of a top tier Shenzhen IP firm, where he helped dozens of gaint Chinese cooperations with their patent portfolio management thanks to the years of US and Chinese IP training he received.

Mr. Duan is active in the international IP market. He is a member of INTA and has been attending the AIPPI meeting for years.

段阳柏

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段先生的执业主要集中在跨境知识产权保护方面。他成功地代理了大量海外客户的中国专利申请，并协助中国客户进行海外专利申请。他处理了数百件跨境的专利申请案件，涉及各种技术领域，特别是通信、计算机、网络、半导体、光电、消费电子产品等领域。在创立西联国际之前，段先生曾供职于深圳一家顶级知识产权公司的国际部门，在那里，得益于他多年的中国及美国知识产权培训，他成功地帮助许多中国巨头公司进行他们海外专利布局。

段先生活跃于国际知识产权市场。他是国际商标协会（INTA）的成员，多年来一直参加AIPPI会议。

Biography



Kathy LIU

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Dalian University of Foreign Languages, B.A., English Literature

Dalian University of Technology, B.S., Information Engineering

Renmin University of China, J.M., Civil and Commercial Law

Ms. Liu handles a wide range of matters relating to intellectual property including trademark clearance searches, strategic planning, prosecution, protection and enforcement, anti-counterfeiting, dispute cases, portfolio management, licensing and transfer, registration and protection of copyright and domain names, due diligence, negotiation, drafting contracts and agreements and advisory work for clients.

Ms. Liu started working as a trademark attorney in 2005. Before joining Vcan, she has worked with King & Wood Mallesons and then with Zhonglun Law Firm as a trademark attorney.

In the past years of work, Ms. Liu has handled a large number of diverse cases and has accumulated extensive experiences. The clients that she has served include Gucci, Bose, Armani, Amway, IBM, Hengst, Airproducts, Paradox, Boden, Goodwill, Aramark, Mitsubishi, Ielts, Sohu, Vipkid, Tuohu, China Film, Hanbo, etc. She is competent in dealing with intellectual property matters of various kind and complexity.

刘洋女士于 2005 年开始从事知识产权代理相关工作，曾在国内知名律师事务所任商标代理人。在 16 年的知识产权代理工作中，从事的业务主要涉及企业品牌的分析与布局、商标的查询检索与分析、商标申请注册、异议、撤销、驳回复审、不予注册复审、撤销复审、无效宣告、变更、转让、许可、续展等各种业务类型。处理了大量的相关案件，积累了极其丰富的经验。服务过的国内外企业包括 GUCCI、BOSE、Armani、Amway、IBM、HENGST、Airproducts、Paradox、Boden、Goodwill、Aramark、三菱、雅思、搜狐、大米科技、途虎、中影、汉博等等。具备为各种类型和规模客户服务的丰富经验。



Rong Xie, M.Sc., LL.M., Patent Attorney, has extensive experience in intellectual property law practice. His practice involves patent and trademark prosecution, patent interference, technology transfer, IP-related business transactions and cross-the-border investments. Over the years, he has advised clients in various industries including automotive electronics system, building material, construction, chemistry, fashion and software. He also assists in teaching IP classes at CUNY law school by preparing course materials and giving lectures. Mr. Xie has a bachelor's degree of law from Shanghai University of International Business and Economics (formerly known as "Shanghai Institute of Foreign Trade") (Shanghai, China), a master's degree of law from Washington University in St. Louis (Missouri, U.S.), and a master degree of science in computer science from Pace University (New York, U.S.). He is licensed to practice before the United States Patent and Trademark Office, the State of New York, and the United States Court of Appeals for the Federal Circuit.

谢融律师（科学硕士、法学硕士、专利律师）在知识产权法律实践方面拥有丰富经验。他的业务涉及专利和商标申请、专利干涉、技术转让、知识产权相关业务交易和跨境投资。多年来，他为各行各业的客户提供咨询服务，包括汽车电子系统、建筑材料、建筑、化学、时装和软件。他还通过准备课程材料和授课来协助在纽约市立大学法学院教授知识产权课程。谢律师拥有上海对外经济贸易大学（前身为“上海对外贸易学院”）的法学学士学位，美国密苏里州圣路易斯华盛顿大学的法学硕士学位，以及美国纽约佩斯大学的计算机科学硕士学位。他获准在美国专利商标局、纽约州和美国联邦巡回上诉法院执业。



Roy Yee-Loi Chan, Ph.D., Intellectual Property Engineer, has over 7 years of biomedical engineering research experience in fields spanning from implant development, drug development, medical adhesive improvement and metastatic cancer cell identification. He has a Bachelor's degree in Medical Engineering (2005) from the University of Hong Kong and was awarded his Ph.D. in Mechanical Engineering (2010) and M.Phil. in Orthopedics & Traumatology (2007) from the same school. He passed the Chinese National Qualification Examination for Patent Agents in 2015 and completed the Renmin University of China's LL.M. programme in 2019. He has extensive experience in devising IP strategy for startups and prosecuting patent applications extending across a wide range of technologies including pharmaceutical and life science.

陳以來博士是一名知識產權工程師，他擁有超過 7 年生物醫學工程的科研經驗，所涉及的領域包括植入物開發、藥物開發、醫用粘合劑改良和轉移性癌細胞鑑定等。他分別於 2005 年、2007 年和 2010 年獲香港大學授予醫學工程學士、哲學碩士和哲學博士學位，並於 2015 年通過了中國國家專利代理人資格考試及 2019 年完成中國人民大學法學碩士課程。他在為初創企業制定知識產權策略和專利申請方面擁有豐富的經驗，涉及包括製藥和生命科學在內的廣泛技術範疇。

Biography



Prof. Robin Huang
The Chinese University of Hong Kong Faculty of Law

Robin Hui HUANG is Professor in the Faculty of Law Chinese University of Hong Kong (at a senior band). Prior to joining CUHK, Professor Huang was a tenured staff member in the Faculty of Law at the University of New South Wales (UNSW), where he now holds a position of Adjunct Professor. He is also Li Ka Shing Visiting Professor in McGill Law School, ‘经天学者’ Honorary Professor at East China University of Political Science and Law, Guest Professor at China University of Political Science and Law, as well as visiting scholars at Harvard Law School, Michigan Law School, Oxford Law School and Cambridge Law School. He received two bachelor degrees – in mechanical engineering and in law – and a Master’s degree in law, from Tsinghua University in Beijing China, graduating first in his class, and a PhD from the Faculty of Law, UNSW.

Professor Huang is a leading expert in the field of corporate law, securities regulation, financial law, commercial dispute resolution, and foreign investment, with a particular focus on Chinese and comparative law issues. He has had more than 120 publications in his areas of expertise, with articles published in some of the top-rated journals in the US, the UK, Australia, Canada, Germany, Israel, Hong Kong, Mainland China, and elsewhere (some of his work is available for download at https://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=365831). These include leading comparative law journals such as the *American Journal of Comparative Law* (US), leading international arbitration journals such as *Arbitration International* (UK), leading specialist journals in various jurisdictions such as the *Delaware Journal of Corporate Law* (US), *Securities Regulation Law Journal* (US), *Journal of Corporate Law Studies* (UK), *Journal of Business Law* (UK), *Company and Securities Law Journal* (Australia), *Australian Journal of Corporate Law* (Australia), *Banking and Finance Law Review* (Canada), *European Business Organization Law Review* (Germany); well-regarded generalist journals such as *University of New South Wales Law Journal* (Australia), *Theoretical Inquiries in Law* (Israel), *Hong Kong Law Journal*, *Chinese Journal of Law* [法学研究], *China Legal Science* [中国法学], *Peking University Law Journal* [中外法学], *Tsinghua Law Review* [清华法学], and interdisciplinary research in *The British Accounting Review*. He has also published more than 10 books and close to 20 book chapters with reputable publishers such as the Oxford University Press, Cambridge University Press, Kluwer Law International, Routledge, Edward Elgar, Peking University Press and Tsinghua University Press.

Professor Huang's research has high impact locally and internationally, having informed judicial decisions (e.g., cited with approval by the High Court of the Republic of Singapore, Delaware Chancery Court in the US, Southern District Court of New York) as well as regulatory and legislative activities. He is invited by the PRC Supreme People's Court to serve as Research Fellow and Expert for Ascertainment of Foreign Law. He is also Expert Advisor to Shanghai Financial Court, specially-invited expert of China Banking Law Society, and an elected member of the Standing Committee of China Commercial Law Society. He has been invited to deliver internal seminars and/or training programs to the National People's Congress of the PRC, regulators (e.g., People's Bank of China, China Securities Regulatory Commission, Hong Kong Securities and Futures Commission) and courts (e.g., Shanghai Financial Court, Qianhai Free Trade Zone Court), as well as public lectures, presentations and keynote speeches at regional and international venues. He has received many awards in recognition of his excellence of research, as well as support by various research grant bodies such as Australian Research Council, Hong Kong Research Grant Council, and Policy Innovation and Co-ordination Office of the Hong Kong Government. He also serves on the editorial board of reputable law journals such as Asian Journal of Comparative Law (CUP), Asian Journal of Law and Society (CUP).

Professor Huang is a qualified Chinese lawyer and has provided expert consultancy to international organizations (e.g. the World Bank), governmental bodies (e.g., Shenzhen Qianhai Free Trade Zone Administration Bureau), regulatory agencies (e.g. Hong Kong Securities and Futures Commission, China Securities Regulatory Commission), stock exchanges (e.g., Shanghai Stock Exchange) and professional bodies (e.g. Hong Kong Securities Institute). He also acts as expert witness in local and international litigations, arbitrations and regulatory enforcement actions. Professor Huang is a designated arbitrator for the South China International Economic and Trade Arbitration Commission (Shenzhen Court of International Arbitration) and Kuala Lumpur Regional Centre for Arbitration (KLRCA). He also serves as Independent Non-executive Director of China Travel International Investment Hong Kong Limited, which is listed on the Stock Exchange of Hong Kong.



Dr. Waishun LO – General Partner of DL Capitals

Dr. Waishun Lo is currently General Partner of DL Capitals (點亮資本), an angel investment fund focusing on disruptive and exponential technologies. He is also Adjunct faculty of The Chinese University of Hong Kong (MSc/Entrepreneurship/ IT Management, EMBA/Innovation, OneMBA/Entrepreneurship), and Visiting Professor of PKU (School of Innovation and Entrepreneurship).

His expertise and current interests include Intellectual Property Commercialization, Business Models Innovation and Technology Transfer.

His previous experience includes positions with Bell Labs, Cable & Wireless Innovation, Hong Kong Telecom, and S Venture, an early stage investment company. He had served as Board of Directors for two listed companies in Hong Kong, as panel of assessors of SERAP (Small Entrepreneurs Research Assistance Program), and as Director of the Young Entrepreneurs Development Council.

Dr. Lo was a Senior Researcher at Harvard Business School's (HBS) Asia-Pacific Research Center. He had conducted many consulting projects for institutions and PE funds such as HK Government (regulatory policy), IFC of World Bank (Investment strategy in China), Intellectual Ventures (Invention Network) and had advised many startups in the past.

He holds BSc and Mphil from CUHK, a Ph.D. from Brown University, and has executive management training from INSEAD.

劳维信教授 – 点亮资本合伙人

- 香港中文大学讯息工程系兼任教授
 - 香港产学研合作促进会理事 • 北京大学产业技术研究院访问教授
 - 具有25年中、港、美地区电讯，IT，高科技行业及风险投资之工作经验
 - 研究公司战略、高科技投资、跨国高科技技术转移、知识产权商品化
 - 香港中文大学物理学士，哲学硕士及美国布朗大学(Brown University) 物理 博士
- 曾任
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 - 二间香港上市科技公司之董事会成员
 - AT&T Bell Labs (贝尔实验室), 香港电讯, C&W Innovations 等管理层职务
 - 曾任香港政府公职: 创新科技署项目评审委员, 创新及科技基金资讯科技项目评审委员
 - 曾任社会公职: 香港青年企业家发展局董事

Biography



Prof. Kelvin F.K. LOW

Kelvin Low taught at the University of Hong Kong, Singapore Management University, and City University of Hong Kong prior to rejoining National University of Singapore. Kelvin's research interest spans the field of private law but with a particular interest in property. He has published with leading journals such as *Law Quarterly Review*, *Modern Law Review*, *International & Comparative Law Quarterly*, *American Journal of Comparative Law*, *Melbourne University Law Review*, *Lloyd's Maritime and Commercial Law Quarterly* and *Legal Studies*. He is a co-author of *The Law of Personal Property* (now in its 2nd edition) and *Tan Sook Yee's Principles of Singapore Land Law* (now in its 4th edition). His works have been cited by the courts in Australia, Canada, England and Wales, Hong Kong SAR, Malaysia, New Zealand, and Singapore as well as law commissions and law reform bodies in Australia, England and Wales, Ireland, New Zealand, Scotland, and Singapore

Abstract

The Emperor's New Art

The latest wave of cryptomania has brought us yet another acronym after initial coin offerings (ICOs) – NFTs (non-fungible tokens). Touted as a means to render readily replicable digital art (and possibly other objects) rare and scarce, NFT-mania reached its apogee when the artist Beeple sold a collage titled *Everydays: the First 5,000 Days* through Christie's on 11 March 2021 for US\$69m, making it the third most expensive piece of art sold by a living artist. But did the buyer actually acquire, through the NFT, any art? What is art abstracted from the medium upon which it is embedded and dissociated from its copyright? Can such a dissociated abstraction be meaningfully owned? What does the concept of fungibility entail and can a token be permanently conferred fungibility or non-fungibility at the point of its mining or minting? Once the technical process of minting an NFT is properly understood, it will be seen that NFTs are no more and no less than the Emperor's New Art.

Biography



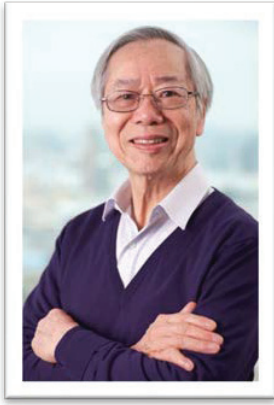
A technology veteran and innovative geek, Mr. Zhang Lei is the founder of a Hard-Chain Laboratory and the CEO of Starmine Technology Co. Ltd. For many years, Mr. Zhang has been exploring and practicing the combination of blockchain and hardware.

张磊，技术老兵，创新极客，硬链实验室始创人，星矿科技 CEO；对区块链与硬件结合进行了多年的探索与实践。

Biography



Dr. Danny Friedmann is assistant professor at the Peking University School of Transnational Law, Shenzhen and researches intellectual property law. He co-edited the book “Wine Law and Policy, From Territory to National Terroirs to Global Market”, published by Brill in 2020, and wrote the trademark, trade name, geographical indications and domain name chapter for the book “Intellectual Property Law in China”, 2nd edition, published by Kluwer Law International in 2021. His blog IP Dragon (<http://ipdragon.org>) was founded in 2005. More info at: ipdragon@gmail.com.



Professor Joseph Wing-On Tam

Professor Joseph Wing-On Tam is the Founder and Honorary Chairman of Pangenia Group. Professor Tam is a research pioneer with over 30 years of teaching and research experience in the biotechnology and diagnostics sector. Professor Tam is a Visiting Professor at UCSF, Baylor Medical College and Medical College of Georgia, Scientist of National Institute of Health, Associate Professor and Honorary Associate Professor of Medical Faculty of Hong Kong University. He is the Founder and President of the Hong Kong Biochemistry Association.

With the support of UNESCO, Professor Tam organized and trained the first group of scientists in China and Asia Pacific Regions on recombinant DNA research in 1983. During his years of teaching and research at HKU, Professor Tam invented and patented the “flow-through hybridization technology”.

Following his passion for Molecular Diagnostics, Professor Tam established DiagCor Bioscience Incorporation Limited in 2006, which is the important foundation of the Pangenia Group. He strives to influence and inspire the talent of Hong Kong’s next generation in biotechnology.

谭荣安教授是新亚集团的创办人及荣誉主席。谭教授在生物化学、分子生物学及遗传学等范畴拥有超过三十年的教学及研究经验，具有领先地位。谭教授曾任加州大学旧金山医学院(University of California, San Francisco, School of Medicine)，贝勒医学院(Baylor College of Medicine) 和奥古斯塔大学医学院(Medical College of Georgia)客座教授，美国国家卫生研究所科学家，香港大学生物医学学院荣誉副教授。谭教授亦是香港生物化学协会的始创人及会长。

谭教授在七十年未已在本港开展 DNA 研究工作，并在联合国教科文组织的资助下，为中国及东亚地区训练基因科技人才。谭教授所持的美国专利“基因导流杂交法”是目前世界上最快的 DNA 杂交法。杂交法在分子分析的领域上用途很广，特别是在基因低密度芯片的发展应用更为理想。

谭教授于 2006 年成立了达雅高生物科技有限公司，是新亚集团的重要基石。谭教授专心致力于先进的分子医学检验服务，以及诊断设备和耗材的研发和制造，培育本地生物科技人材，是香港分子诊断行业的领导者。