

LAW OFFICES OF
ALBERT WAI-KIT CHAN, PLLC
WORLD PLAZA, SUITE 604
141-07 20TH AVENUE
WHITESTONE, NEW YORK 11357

718-799-1000
FAX 718 357-8615
CHANK@KITCHANLAW.COM



ALBERT WAI-KIT CHAN, PH.D., J.D.

Biographical Information

Dr. Albert Wai-Kit Chan is the Managing Partner of the Law Offices of Albert Wai-Kit Chan, PLLC, practicing in all areas of intellectual property law (including patents, trademarks, copyrights, business transactions, litigation, licensing, technology transfer, evaluation, and trade secrets) and specializing in biotechnology. He works extensively with clients ranging from individual inventors to well-established prestigious research institutes in the U.S., China, and abroad. Dr. Chan is founder and director of the United States-China Intellectual Property Institute, Inc., a non-profit organization. Dr. Chan is a registered foreign lawyer in Hong Kong, where he also heads Albert Wai-Kit Chan Intellectual Property Limited.

陈伟杰博士是美国纽约陈伟杰律师事务所的管理合伙人，精通知识产权法领域各类法律实务（包括专利、商标、著作权、商业交易、诉讼、专利许可、技术转让、价值评估以及商业秘密），尤其擅长生物技术。陈博士的客户包括来自美国、中国和世界各地的发明人及著名的研究机构。中美知知识产权协会是一个非盈利性组织，陈博士作为创办人同时身兼会长一职。陈博士现为香港的注册外地律师，并于香港设立了陈伟杰知识产权有限公司。

陳偉傑博士是美國紐約陳偉傑律師事務所的管理合夥人，精通知識產權法領域各類法律實務（包括專利、商標、著作權、商業交易、訴訟、專利許可、技術轉讓、價值評估以及商業秘密），尤其擅長生物技術。陳博士的客戶包括來自美國、中國和世界各地的發明人及著名的研究機構。中美知識產權協會是一個非盈利性組織，陳博士作為創辦人同時身兼會長一職。陳博士現為香港的註冊外地律師，並於香港設立了陳偉傑知識產權有限公司。

Biography



Jyh-An Lee is an Associate Professor of Law at the Chinese University of Hong Kong where he currently serves as the Deputy Director of the LL.B. Programme in the Faculty of Law. He holds a J.S.D. from Stanford Law School and an LL.M from Harvard Law School. Dr. Lee has published extensively in English and in Chinese on various aspects of intellectual property and Internet law. His research appears in leading academic journals, such as *Wake Forrest Law Review*, *Oregon Law Review*, *Vanderbilt Journal of Entertainment and Technology Law*, *Cardozo Arts & Entertainment Law Review*, *Minnesota Journal of Law, Science & Technology*, *European Intellectual Property Review* (EIPR), *Hastings Business Law Journal*, *American University International Law Review*, *UMKC Law Review*, *Jurimetrics*, *Washington International Law Journal*, etc. He is also the sole author of two books: *Coding a Free Society: Open Source Strategies for Policymakers* (VDM Verlag Müller Press, 2007) and *Nonprofit Organizations and the Intellectual Commons* (Edward Elgar, 2012).

During his studies at Stanford Law School, Dr. Lee was appointed the John M. Olin Fellow in Law and Economics. Prior to joining the Chinese University of Hong Kong, he taught at National Chengchi University and was an Associate Research Fellow in the Center for Information Technology Innovation at Academia Sinica in Taiwan. He was the Legal Lead and Co-Lead of Creative Commons Taiwan (2011–2014) and an advisory committee member for Copyright Amendment in the Taiwan Intellectual Property Office (TIPO) at the Ministry of Economic Affairs (2011–2014). Professor Lee is currently a member of the advisory board of the European Center for E-Commerce & Internet Law affiliated with the University of Vienna. In 2016, he was appointed a domain name dispute resolution panellist by the Asian Domain Name Dispute Resolution Centre (ADNDRC) and continues to serve in this capacity. Dr. Lee is also the Director of the Academic Committee for the Asia Innovation and Intellectual Property Society. Before starting his academic career, he was a practicing lawyer in Taiwan, specializing in technology and business transactions.

Abstract

Machine Creativity: Artificial Intelligence Challenges to Copyright Law

Jyh-An LEE

The term artificial intelligence (AI) was coined in 1950s, referring to machines that could perform tasks that required intelligence when performed by humans. AI has been increasingly important in recent years because of the advancement of digital and computing technologies as well as data science. Nevertheless, AI has generated enormous challenges to current copyright system. Copyright regime conventionally protects original works created by human beings and it has been controversial whether a computer-generated work should be subject to copyright protection. This presentation will analyze the copyrightibility of AI-created works from a policy and comparative law perspective.

Biography



Keith Chan, Ph.D.

Dr. Keith Chan is a pharmaceutical scientist, a regulator, a professor and an entrepreneur. He obtained his Ph.D. degree in Pharmaceutics from University of Minnesota in 1980. He is currently Senior Advisor of Cornerstone IP Foundation, Professor at the Graduate Institute of Intellectual Property and Technology Management, College of Commerce, National Chengchi University at Taiwan. He is also a Senior Research Fellow at Institute of International Intellectual Property at Beijing University Law School. He also serves as Director of International Affairs, GloboAsia LLC, Rockville, MD, USA and as advisors for several research institutes and regulatory agencies in Asia, as well as consultants for several pharmaceutical firms in Asia and in the US.

His co-founded GloboMax LLC, a drug development organization, in Hanover, Maryland in 1997 and served as consultant for numerous multi-national pharmaceutical and biotech firms in the US, Europe and Asia. GloboMax was acquired by ICON, plc in 2003 and Dr. Chan exited from the operation. He also worked for the US FDA as Division Director at the Office of Generic Drugs. He served as adjunct Professor at the School of Pharmacy, University of Maryland at Baltimore for many years and also served as Adjunct Professor and National Board of Advisor, College of Pharmacy, University of Minnesota since 1984. He also taught in Asia including National Defense Medical Center, National Yang Ming University in Taiwan and Shang Yang Pharmaceutical University in China. He worked for Ciba-Geigy Corporation in Ardsley, New York for 15 years and held various senior and management positions. He published more than 150 abstracts and research articles in peer-reviewed journals and over 200 professional presentations. He was elected as fellow of the American Association of Pharmaceutical Scientists (AAPS) in 1995 for his scientific accomplishments on drug absorption in humans.

Even though his major career works are in the States, he also assists Asian pharmaceutical and biotech companies over the last 14 years. He had organized numerous workshops and conferences in China, Taiwan, Hong Kong, Singapore, and Korea. He served and still serving as a scientific advisor for many regulatory agencies in Asia. He lectured frequently in the Asia in the hope to upgrading their pharmaceutical industry. Over the last several years, he had successfully in assisting many Asian companies in their technology transfers and licensing. His most recent accomplishment was to lead a Taiwan company to complete a new drug development program starting from IND up to NDA. The drug is now marketed and launched in Japan, United States, Taiwan and Europe for the treatment of chronic kidney diseases and end stage renal disease involving dialysis.

Abstract

Smart Patent Filing Strategy for SME/Academia/Institution: Buy Time, Delay Cost, Maximize Benefit

Keith CHAN, Ph.D., GloboAsia LLC, Rockville, Maryland, USA, and Cornerstone IP Foundation and National Chengchi University, Taipei, Taiwan, E-mail: kchan@globloasia.com

The objective of intellectual property rights (IPRs) is to protect innovative idea or technology which reward the inventor to recuperate investment and make a reasonable profit. The patent is the most common form of IPRs for such purpose. Recent changes and the shifting paradigm in the US patent system had significantly altered the IP ecosystem. Acquiring, filing, maintaining, managing and enforcing a patent is getting very costly. All those changes are financial burdens for under-budgeted universities, research institutions, and SMEs (Small/Medium Sized Enterprises). Two years ago, the Defend Trade Secrets Act had signed into law in the US (DTSA of 2016). Trade secret has played a much more important role and complement greatly to the patent system. As such, reexamination of the pros and cons for patent and other alternatives (i.e., trade secret) is needed. Even if the final determination that the invention of filing a patent is indicated, smarter filing using provisional and Patent Cooperation Treaty (PCT) to buy time, delay cost and to establish a strategy to maximize benefit is urgently needed. In some advanced countries, expedite patent examination report to confirm the patentability of the invention can be obtained. Thereafter, business exploitation should be immediately initiated to seek collaborative cost-sharing research partner. This presentation will discuss the stepwise strategy on how to improve the outcome of patent filing and as well as harvest better invention with strategy in reducing the cost for both domestic and foreign application filing.

Biography



Prof. Bryan MERCURIO

Associate Dean, Professor & Outstanding Fellow, Faculty of Law, The Chinese University of Hong Kong

Bryan Mercurio is Professor and Vice Chancellor's Outstanding Fellow of the Faculty of Law at the Chinese University of Hong Kong (CUHK), having served as Associate Dean (Research) from 2010-2014. Professor Mercurio is a leading expert in the field of international economic law (IEL), with a particular interest in WTO law, the intersection between IEL and intellectual property rights, free trade agreements and increasingly international investment law. He is the author of one of the most widely prescribed case books on WTO law (2012 2nd edition, Hart Publishing, with Simon Lester and Arwel Davies) and editor of the leading collection on bilateral and regional trade agreements (2015 2nd edition, Cambridge University Press, with Simon Lester and Lorand Bartels). He has published articles in all of the leading trade journals (some of his work is available for download at <http://ssrn.com/author=346439>) and will soon be completing a three-year project funded by the Hong Kong Research Grants Council which investigates the pharmaceutical patent regime in Hong Kong with a view to making recommendations for regulatory amendments in line with the needs and priorities of Hong Kong.

Professor Mercurio has taught as a member of the faculty of law at the University of New South Wales (UNSW) and as visitor at several universities in Australia and North America. He has held visiting positions at a number of institutions in Asia, Europe and the United States and is currently a Professorial Visiting Fellow at UNSW and Senior Fellow at the Melbourne Law School. Prior to joining the academy, Professor Mercurio worked both in government and in private practice. He continues to advise law firms, international organizations, NGOs and several governments on a wide range of international trade and investment matters.

An active participant in a number of associations, he was a member of the founding committee and served on the inaugural Executive Board of the Society of International Economic Law (SIEL), a founding member of the SIEL Intellectual Property Law Network, a founding member of the Asian International Economic Law Network and is a Member for Hong Kong in the Asian WTO Research Network. In 2010 he authored the case for the ELSA WTO Moot Court Competition and from 2013-2015 served as a member of the International Centre for Trade and Sustainable Development/Evian Group E15 Expert Working Group on Trade and Innovation.

Biography

Dr. Eric POON - Legal Counsel, North Asia, Orange Business Services

As the legal counsel of Orange (formerly known as France Telecom) for its North Asian telecommunications and IT businesses for eight years, Dr. Poon has been advising on various telecommunications and digital transformation matters including cloud computing, mobile applications, machine to machine and data privacy. Before starting his legal professional career, Dr. Poon acquired LLB/BA double degree and LLM degree of National Taiwan University, LLM degree of University of Virginia, and PhD degree of Peking University (specializing in economic law). Before joining Orange, Dr. Poon was an associate at Baker & McKenzie and afterwards a senior associate at Clifford Chance, engaging in various China and international commercial, project, finance and M&A matters. Dr. Poon is a solicitor in Hong Kong and a qualified attorney in Taiwan and New York State, and has taught a number of Chinese law courses in the Open University of Hong Kong.

Biography

Chung-Lun Shen now serves as Professor at College of Law, National Chenchi University in Taiwan. He obtained S.J.D. degree at School of Law, Indiana University-Bloomington, U.S. in 2006, and has been dedicating himself to studies of some significant issues of intellectual property law, especially in the field of patent law since 2006. He has published over 40 articles in Taiwanese, U.S. or European Journals. Professor Shen is also appointed as a distinguished lecturer by Taiwan Intellectual Property Court and Intellectual Property office to deliver the lectures on patent law to help the judges and patent examiners to recognize the updated tendency of international and comparative patent law. To implement his profession to the IP practices, Professor Shen works as a member at the Petitions and Appeals Committee of the Ministry of Economic Affairs to review the cases of patent and trademark appealed against the administrative decisions made by the Taiwan Intellectual Property Office. Regarding Professor Shen's international service and experience, he is a member of International Association for the Advancement of Teaching and Research in Intellectual Property, ATRIP, and is also among the affiliated faculty of The Center for Intellectual Property Research, School of Law, Indiana University-Bloomington, U.S.

Recently, Professor Shen has been sponsored by the Ministry of Technology of Taiwan to explore the issues of essential patents and FRAND ("fair, reasonable, and non-discriminatory terms") in a comparative base, and review the development of related judicial cases under patent laws in the various jurisdictions, including US., EU, China and Taiwan. Meanwhile, he also studies upon the practical issues about the interaction between the patent reissuing and the post-grant review through a U.S-EU-China-Taiwan comparative view. The study on the impact of emerging technologies over patent law, including patent infringement on the issues of cross-border and divided transactions under the electronic commerce, as well as the 3D printing, is among Professor Shen's 2017-2018 academic objectives. The study upon artificial intelligence and intellectual property Law will be expected as Professor Shen's academic project from 2018 on.

Abstract

Patent infringement and Artificial Intelligence: Reflection on Patent Law to Recognize AI as the Party
Concerned Liable for Patent Infringement
Chung-Lun SHEN

Unlike the recent other emerging technologies, being merely addressed in their instrumentality, the technology of artificial intelligence has been moving further to bring in the potentially disruptive effect on autonomous innovation. In order to respond to the possible challenges caused by artificial intelligence to current intellectual property laws, the scholarship always worries whether intellectual property laws should be refined to recognize the robotics embedded with artificial intelligence as an inventor or author provided that they have really done autonomous contribution or expression on the invention or work. While the supporters think admitting the ownership of IP enjoyed by the robotics would be conducive to fulfilment of legislative policy encouraging innovation under IP law, the opponents question the ignorance of human's design and training over artificial intelligence to recognize directly the robotics as the inventor or author.

As a matter of fact, besides the issue of ownership under IP law, the liability of IP infringement under artificial intelligence is also worth exploring but few academic works have delivered the concerns about the issue. Analogous to the dispute of ownership in the innovative result done by artificial intelligence, the issue of determination of the party liable for IP infringement might be anticipated in the practice of artificial intelligence in R&D and facilitating the products or services in the market. To take patent law for example, as to whether the robotics embedded with artificial intelligence would be liable for patent infringement or be entitled to the interests secured by the exception of patent rights, it fully relies upon the extent of the robotics' autonomous recognition and decision on commitment of patent infringement. It's the main focus of the article to seek the justification and possible criteria to evaluate, in the practice of artificial intelligence, whether the autonomy artificial intelligence created sufficiently leads to its ultimate burden of liability of patent infringement. Otherwise, it is reasonable to infer that the human creating and training artificial intelligence should be, jointly with the robotics, liable for patent infringement, or let the human solely liable for such the result.

Moreover, even though artificial intelligence might be liable for patent infringement. It is necessary to examine an ensuing issue on how to make the liability of artificial intelligence fit in the current legal system where merely respects the qualification of the human being for liability. The answer is highly relevant to the smooth operation of the provisions about remedies under patent law when patent infringement was done by artificial intelligence. The article will discuss the issue thoroughly as well.

Biography

Tianxiang He (China P. R. 1984) is Assistant Professor at the School of Law, City University of Hong Kong. Dr. He holds an LL.B. degree (Huaqiao University, China, 2007) and a Master degree in International Law (Jinan University, China, 2009). Dr. He received his degree of Ph.D. in IP law at Maastricht University (the Netherlands, 2016), where he was Researcher at the Department of International and European Law, and Ph.D. Fellow at Institute for Globalization and International Regulation (IGIR), and another Ph.D. degree in Criminal Law at Renmin University of China (2017).

From August 2012 to July 2013, Dr. He worked in the Research Center of for the Legal Systems of Intellectual Property of Waseda University as a visiting researcher. In Europe, the Ius Commune Research School conferred to him an Honorable Mention in the Ius Commune Prize 2014.

As of 1st August 2016, Dr. He is working as Assistant Professor in School of Law, City University of Hong Kong. Dr. He is also acting as an External Fellow in IGIR, Maastricht University. He is also serving as reviewer of Journals such as Asia Pacific Law Review, Hong Kong Law Journal.

Abstract

Open Innovation and Intellectual Property Issues of 3D Printing

Tianxiang HE

The 3D printing technology not only brings the manufacturing tools to the consumer level, but also raises critical questions to the intellectual property (IP) regime. The answer to whether we should aim for a brand-new system, or we should prudently revise our laws must be based on the consideration of the future development of IP intensive industry. In the trend of open innovation, the author believes that the legislators should always prioritize the purpose of IP law when finding a solution to the IP issues brought by 3D printing technology. The future path should rely on the current regime, to ensure the freedom of private noncommercial utilization of 3D printing technology, and to promote the upgrade of business models, so that the industry can utilize flexible licensing regime to reduce risk and to prevent early intervention of the legislator, so that the steady and healthy growth of 3D printing technology can be ensured.

He, T., "Open Innovation and Intellectual Property Issues of 3D Printing," Journal of CUPL no.3 (2018), 152-164 (何天翔: "開放式創新與3D打印知識產權問題," 《中國政法大學學報》, 2018年第3期, 第152-164頁)。

Biography

Dr Angela Daly recently joined the CUHK Faculty of Law. She is a comparative socio-legal scholar of technology regulation, and is the author of *Socio-Legal Aspects of the 3D Printing Revolution* (Palgrave 2016) and *Private Power, Online Information Flows and EU Law: Mind the Gap* (Hart 2016). Dr Daly is currently the leading Chief Investigator on a UK Intellectual Property Office-funded project examining 3D Printing and Intellectual Property Futures in Developed and Emerging Economies (2016-2018).

Abstract

3D printing and Global Intellectual Property

Angela DALY

This presentation explores the current relationship between IP and 3D printing, an innovative manufacturing technique also known as 'additive manufacturing'. Since 3D printing became available to consumers about five years' ago, there has been significant concern that the opening up of the ability to create complex objects relatively easily utilising digital methods may pose significant threats to the form and enforcement of IP rights. Based on research carried out over the last five years in different jurisdictions, I will offer a socio-legal perspective on the extent to which 3D printing does pose such threats, or whether the IP system is sufficiently resilient to withstand them.

Biography

Dr. Man Ho Au received his PhD degree from the University of Wollongong in 2009. He is now an assistant professor and a director of the Monash-PolyU-CC Joint Lab on Blockchain and Cryptocurrency at Department of Computing, the Hong Kong Polytechnic University. His research interests include information security and blockchain technology. He has published over 130 refereed papers in top journal and conferences, including ACM CCS, ACM SIGMOD, NDSS, IEEE TIFS, TC, TKDE, etc. He is a recipient of the 2009 PET runner-up award for outstanding research in privacy enhancing technologies. He received Best Paper Awards from conferences including ACISP 2016 and ISPEC 2017. According to Google Scholar, his h-index is 31 and his work has been cited over 3100 times. He is an expert member of the China delegation of ISO/IEC JTC 1/SC 27 working group 2 - Cryptography and security mechanisms. He is also a committee member of the Hong Kong Blockchain Society R&D division.

Abstract

Application of Blockchain in Asset Management and Transfer

Man Ho AU

Conceptualized 10 years ago as a core component of Bitcoin, blockchain has gained a vast amount of interest. Informally speaking, a blockchain is a distributed, shared, and immutable ledger that maintains a growing list of ordered records. It became extremely popular among the industries in the last few years. Many companies are exploring applications of blockchain beyond cryptocurrencies.

In this talk, the speaker will introduce blockchain and highlight some of the latest research works in this area, with an emphasis on applications of blockchain beyond cryptocurrency. In particular, we will discuss how blockchain may help managing ownership of an asset. We will also review the concept of tokenization and its role in supporting subdivision of intangible assets. Finally, we will review technical and business challenges related to the adoption of blockchain technologies.

Biography

Dr. Shaojun Zhang is an Associate Professor in the School of Accounting and Finance and Deputy Director of the Faculty of Business - Belt and Road Centre at the Hong Kong Polytechnic University (PolyU). He graduated from Tsinghua University with double Bachelor's degrees and obtained his Master's and doctoral degrees from Florida State University. He was affiliated with Nanyang Technological University before he joined PolyU in 2009. He is an Associate of the Society of Actuaries and has served on the Board of Directors of the Asian Finance Association since 2010. Dr. Zhang has given lectures at universities in the U.S., mainland China, Singapore and Hong Kong, and received the Faculty of Business Prize for Outstanding Performance in Teaching in 2016. He has published research papers in leading academic journals and received multiple best paper awards. His main research interest is to understand the price formation process in financial markets.

Abstract

Does the Weighted Voting Rights (WVR) Structure Create Value for Shareholders in the Long Run?
Shaojun ZHANG

The new listing rules of the Hong Kong Stock Exchange took effect on 30 April 2018 that allow companies with multiple classes of shares of different voting rights. The weighted voting rights (WVR) structure creates a wedge between voting right and cash flow right. For example, super-voting shares in Berkshire Hathaway of the legendary Warren Buffett have 200 times the voting power of the company's Class B shares, with only thirty times the cash flow right of the Class B shares. The costs and benefits of WVR structures have long been a topic of heated debate in academia and industry. However, it remains an open question whether shareholders benefit from the WVR structure in the long run. This talk will present findings from an empirical analysis of more than 1,100 publicly listed WVR-structure companies around the world, and discuss the potential impact of the new listing rules. It will also shed light on why the WVR structure is particularly relevant to hi-tech or bio-tech companies that build on intangible assets.



William C.W. Lam
Senior Partner
Hui and Lam Solicitors LLP

Professional Qualifications
Solicitor, Hong Kong
Solicitor, England and Wales
China-Appointed Attesting Officer

林靖寰
高級合夥人
許林律師行有限法律責任合夥

專業資格
香港執業律師
英國及威爾斯律師
中國委託公證人

林靖寰律師畢業于香港中文大學，同時擁有香港中文大學社會科學學士、工商管理學碩士學位、英國倫敦大學法律學士榮譽學位，林律師並且擁有香港及英國律師資格。林律師曾在國際律師事務所及跨國公司任職，是香港許林律師行有限法律責任合夥創辦人之一。

林律師在企業收購合併、合資企業、私募股權基金、企業及資產重組、香港公司上市及提供公司服務方面有著豐富經驗，協助及處理多間公司成功在香港上市，及參與上市公司的重大資產收購專案。

Mr. William C.W. Lam holds a Bachelor's Degree of Social Science and a Master's Degree of Business Administration from The Chinese University of Hong Kong. He also holds a Bachelor's Degree of Laws from the University of London and has attended the College of Law in England. He is admitted as a lawyer in both Hong Kong and England. Mr. Lam is one of the founders of Hui & Lam Solicitors LLP and he has had experience working in international law firm and multinational company.

Mr. Lam has rich experience in M&A, joint venture, PE funds formation, corporate restructuring and commercial legal services. He has recently handled and successfully completed IPO's for various kinds of companies in Hong Kong and has played leading roles in multi-billion M & A transactions.

香港總公司
Hong Kong Main Office
地址：香港中環皇后大道中99號
中環中心15樓1505-6室
Address: Rooms 1505-6, 15/F, The Center,
99 Queen's Road Central,
Centre,
Hong Kong.

廣州代表處
Guangzhou Representative Office
地址：中國廣州越秀區北京路
374號廣州大廈9樓909室
Address: Room 909, 9/F, Hotel Canton,
374 Beijing Road, Yue Xiu District,
Guangzhou, China.

深圳代表處
Shenzhen Representative Office
地址：中國深圳市福田區益田路6009號
新世界中心10樓1006室
Address: Room 1006, 10/F,
New World
6009 Yitian Road, Futian
District, Shenzhen, China.

Abstract

Listing of Biotech Companies- Hong Kong's New Listing Regime William Ching-Wan LAM

The Hong Kong Exchange (HKEx) has just published the “Consultation Conclusions on Listing Regime for Companies from Emerging and Innovative Sectors” in April, 2018. There have been 7 biotech companies submitting their applications for listing under this new regime through the new Chapter 18A since HKEx started to accept new applications, with 2 approved by the Listing Committee at this stage. Reports show that many more are coming to join this queue of application under the new Chapter 18A in Hong Kong.

In this seminar, I will first introduce the background of the recent listing rule reforms, followed by a comparison of the differences between listing requirements under the current Chapter 8 and the new Chapter 18A. To enhance a better understanding of the new Chapter 18A, I will discuss the legal terms and concepts, such as “Core Product”, “Beyond Concept Stage” and etc. in the context of Chapter 18A and the relevant Guidance Letter. Further, as Chapter 18A allows pre-revenue/profit biotech companies to be listed in the Main Board, I will further review those risk prevention measures under Chapter 18A. My discussion will be closed by reviewing the recent cases approved by the Listing Committee and those still in process of approval by the HKEx.

(WL20180725)

Biography

Dr. Angelia (Jia) WANG is a Teaching Fellow at the School of Accounting and Finance, Faculty of Business, The Hong Kong Polytechnic University. Prior to joining PolyU, She was a Postdoc Research Fellow at the Applied Research Centre of Intellectual Assets and the Law in Asia, School of Law, Singapore Management University and a Research Fellow at the Berkman Center for Internet and Society, Harvard University. Her research interests lie in the areas of intellectual property law, law and technology and company law. She teaches core subjects like Company Law and Legal Aspects of E-Commerce at both undergraduate and postgraduate levels.

Abstract

Smart Contracts and IP Industry in China

Angelia Jia WANG

The talk aims at exploring the landscape of the development of smart contracts in the IP sector in China. The speaker firstly exhibits a survey of the frequent users of smart contracts in the IP industry and identify the industries tending to employ smart contracts. Then, the core functions of smart contracts, discusses their advantages and limits will be discussed. The key part of the talk is focused on the uncertainties of smart contracts, particularly the legal ambiguities with regard to formation, performance and modification of contracts, as well as the methods of dispute resolution. The speaker examines the current Chinese legal framework pertinent to computer programs which automatize online trade relationships and endeavors to identify the gaps between the regulatory framework and the business practice. At last the talk concludes with possible solutions that make the current legal system more accommodating to smart contracts and like technologies.

Biography



Danny Friedmann is Visiting Professor at the Peking University School of Transnational Law in Shenzhen. He was also Castetter Visiting Scholar at the California Western School of Law in San Diego and International Guest Speaker of the EU Centre for Global Affairs at the University of Adelaide. Previously Friedmann was Research Associate, Lecturer and Tutor at the Chinese University of Hong Kong.

Friedmann received his PhD in Laws from the Chinese University of Hong Kong in 2013, his LLM from the University of Amsterdam, the Netherlands in 2006. Friedmann received the Post Graduate Research Output Award 2013 from the Chinese University of Hong Kong.

Friedmann has been involved with WILMap of the Stanford Center for Internet and Society since 2014. His monograph, called 'Trademarks and Social Media, Towards Algorithmic Justice' was published by Edward Elgar Publishing in 2015. His peer-reviewed articles are published by Journal of Intellectual Property Law and Practice (Oxford University Press), European Intellectual Property Review, Benelux Trade Marks and Design Rights (BMM) Bulletin and GRUR Int. His book chapter on Google and China was quoted by the Advocate General of the Court of Justice of the European Union in Google Spain C-131/12 in 2013.

His blog called IP Dragon, <http://ipdragon.org>, which he founded in 2005, is widely read. In 2015 Friedmann became member of the Editorial Board of the Journal of Intellectual Property Law and Practice. Since 2016, he is Principal Commentator at the University of Macau for the external examination of oral defences of theses. Email: ipdragon@gmail.com

Abstract

Accountability, A New Policy Goal for Trademark Law

Danny FRIEDMANN

The main function of a traditional trademark is to distinguish between the source of the goods or service of one undertaking from the source of goods or service of other undertakings. Before there was a strict link between source and good/service and quality. This has changed into a loose prerequisite for a constant source for a good or service and a constant quality for that good or service.

The main policy goals of trademark law are to improve market efficiency by reducing search costs, protecting producers against trade diversion and dilution and against consumer confusion. One can argue that the public at large, which includes potential consumers and non-consumers is underserved by these policy goals of trademark law although its life can be touched as well by negative externalities.

The trends in the world are towards more transparency. Trademark law, with its weakened link between source, good/service and quality, has moved in the opposite direction.

A *desideratum* of our time could be to obtain transparency about negative externalities of goods or their production methods to the public at large. A recalibrated law of traditional trademarks is well positioned to help achieve this transparency.

Trademark law has been concerned with the question of whether a trademark consists of immoral, deceptive or scandalous matter, instead of the question whether a trademark holder behaves immorally, deceitfully or scandalously. If trademark holders deceive the public at large, a recalibrated trademark could help sanction these companies.

Blockchain, Internet of Things (IoT) can help guarantee the integrity of consumer information and the supply chain. A more perfect world provides consumers with information, such as an ethical ranking to make ethically informed purchasing decisions. An extra layer of consumer information to the identification sign *par excellence*, the trademark, has come within reach.

Biography

Mr. Dennis Cai is the President (Policy and Compliance) and member of Board of Directors of Internet DotTrademark Organisation Limited. He was the Assistant Secretary-General of the Hong Kong International Arbitration Centre (HKIAC) and Secretary-General of Asian Domain Name Dispute Resolution Centre (ADNDRC) where he oversaw IP and domain name dispute resolution proceedings and the setting up of different policies for new gTLDs in Hong Kong. He is a member of the Hong Kong Institute of Arbitrators (HKI Arb), Licensing Executive Society China (Hong Kong Sub-Chapter), Hong Kong Institute of Directors (HKIoD), and Hong Kong Institute of Legal Translation (HKILT). He is also a holder of two legal masters' degrees, namely LL.M. in WTO Laws and MA in Arbitration and Dispute Resolution.

Abstract

Protecting Brands Online in China: the Challenges and Strategies
Dennis CAI

China has become the powerhouse of economy development in Asia, and in particular, China Internet economy is booming. In the meantime, protecting brands online in China has become increasingly challenging for global brands, which is mainly caused by the fast changing domain name system and other internet platforms. The presentation will introduce the current new developments on trademark rights protection in domain name system and major online platforms, and explore the strategies for better online brand protection.

Biography



Ivy Liang-Chen LIN

Trademark Agent, Chief of International Department of Wideband IP Office

Ivy joined Wideband in 2009 and obtained her Master of Laws Degree in Soo Chow Law School of Taiwan. She has extensive experience in patent and trademark prosecution for over 10 years. She provides services relating to filing, prosecution, maintenances, use, opposition, invalidation, revocation, non-use cancellation and letter of consent of trademark. In addition to trademark matters, she is also engaged in patent filing, prosecution, maintenances, and provides protection strategies for domestic and foreign clients. She is attendees of INTA, APAA, and AIPPI international conferences since 2010.

[Expertise]

IP management, patent/trademark prosecution

[Education]

M.S., Technology Law, Soo Chow Law School (2014-2016)

B.S., Foreign Language and Literature, National Chung-Cheng University (2006)

[Training]

Patent Prosecution Practice, Taiwan Intellectual Property Training Academy (TIPA)

Trademark Training Course; Birch, Stewart, Kolasch & Birch LLP; USA

Annual Meetings, Asian Patent Attorneys Association (APAA)

Annual Meetings, International Trademark Association (INTA)

Annual Meetings, International Association for the Protection of Intellectual Property (AIPPI)

2011/2014 Multi-Discipline Management of Technology: International Talent Training Program, MOEA-ROC

[Writing]

A Study on the Legal System and Practice of Trademark Coexistence (Thesis, 2016)

[Lecture]

IP seminars at Tze Chiang Foundation of Science

[Language] Chinese, English, Japanese

Abstract

Non-traditional Trademark Application Filing Strategy in Taiwan

Ivy Liang-Chen LIN

The advancement of science and technology has induced human thinking to continuously innovate as time goes by. Reflecting on the performance of trademark, it demonstrates its originality and unique in a variety of forms. The traditional trademark is constantly refurbished through the innovated business model and changes rapidly. More and more different forms of trademark elements have increased the weight of the importance of non-traditional trademarks day by day. Compared with traditional trademarks, non-traditional trademarks are less likely to acquire inherent distinctiveness, and registrations must be approved only after they have been used for a large number of long-term uses to obtain acquired- distinctiveness. This discussion is focused on three-dimensional trademarks, color trademarks, and sound trademarks, by sharing Taiwanese trademark practice, and strategies for responding Office Action, hoping that will be some help for foreign applicants and trademark peers.

摘要

台灣非傳統商標申請策略

林良貞

科技的進步，使得人類思維隨著時代的演化不斷地創新，反應在商標的表現樣態下，更是以各式各樣的形式展現其獨創性。一般傳統商標在商業模式不斷翻新下，快速的產生變革，更多不同形態的商標元素，使得非傳統商標的重要性與日俱增。相較於傳統商標，非傳統商標較不易取得先天識別性，通常需透過大量及長期的使用以取得後天識別性，才得以核准註冊。本次擬針對立體商標、顏色商標、聲音商標進行討論，分享台灣的審查要點及收到官方審查意見通知時的答辯策略，期能對外國申請人或同業在非傳統商標的申請上有所幫助。

Biography

Johnson Lam was graduated from the University of Hong Kong and was admitted as a solicitor of the High Court of Hong Kong SAR in 2005.

Johnson specialized in the intellectual property laws. His areas of practice include the registration of trade marks, domain names, designs and patent; trade mark opposition, revocation, restoration and rectification proceedings; handling domain name disputes; enforcement actions relating to anti-counterfeiting and custom actions; assignment and licensing of intellectual property rights etc.

Johnson has also completed a Master of Laws (China Laws) co-hosted by the City University of Hong Kong and the Remin University of China

Johnson frequently gave talks in relation to IP laws in Hong Kong and China, such as The Law Society of Hong Kong delegation to Chongqing in 2012 and 2013-2015 Asia Adult Expo.

林律師畢業於香港大學，並於2005年獲香港高等法院確認成為律師。

林律師專門從事知識產權法律，主要負責處理不同範疇之知識產權事宜，其中包括了商標、域名、外觀設計及專利之註冊;商標註冊之反對/抗辯、撤銷、恢復及改正之訴訟程式;處理域名爭拗之訴訟程式;執行防止偽造/侵權及海關行動;以及知識產權之轉讓及許可申請等等。

林律師也已於2009年在北京成功完成論文答辯，並考獲由香港城市大學及中國人民大學合辦及頒授之中國法律碩士資格。

林律師亦經常穿梭中、港兩地，主講各類有關智慧財產權的講座，包括2012年香港律師會訪問重慶之代表團以及2013-2015年香港亞洲成人展等等。

Biography



Henry Pau obtain his first degree in Electrical and Electronics Engineering from The University of Hong Kong in 1990 and master's degree in business administration and Management from The Hong Kong University of Science and Technology in 1997.

He has been working in several sizable consulting firms, such as Oracle, Ernst & Young for many years, and stepped into the construction area in 2013. He led the CWRS Project for Construction Industry Council for two years from December 2013. He founded CiSystem Solutions Company in 2016 to develop IoT AI platforms for the construction industry.

Abstract

The experience of building a technology start-up, and the patent application process we went through
Henry PAU

We have built an IoT platform with embedded AI technologies that enabled construction sites to have real time visibility of manpower resources. Data are available real time on cloud accessible by all authorized parties anywhere anytime anyhow. The solution is provided to construction sites on rental subscription basis. It is a solution that appeal to contractors large and small. Since the first device was deployed last June, we now have 50 devices running at diverse sites across Hong Kong, used by both main contractors and subcontractors. One top ten main contractor is deploying our solution to every new site, and one subcontractor already deployed our solution fully across its 16 sites and warehouse.

The IoT AI Cloud layer of our solution is universal. It can be applied to scenarios beyond construction sites. We have already got a patent for the solution, and it combined latest technologies including Internet of Things (IoT), deep learnt facial recognition, network and messaging, and cloud computing.

Biography

Kenneth Lau

Co-Founder & CEO

Letz BIG!

An entrepreneur who is passionate in building projects that create positive impacts.

Equipped with statistical and financial training, Kenneth started his career as actuary in a multinational insurance company. He gradually moved into non-traditional actuarial roles such as M&A, and greenfield projects strategy formation.

Before founding Letz BIG, Kenneth was one of the starting members who had taken pivotal role to build a new health and wellness programme for the company from ground zero to full operation in 10 markets within 5 years. He had extensive involvements in business planning and strategy formation, partner negotiations, legal and operational document drafting, product research and development, technical product pricing, and experience monitoring.

劉俊傑

聯合創辦人 及 行政總裁

大同想!

一位熱衷於創建具正面影響項目的企業家。

擁有統計和財務背景，Kenneth在一間跨國保險公司開始了他的精算職業生涯。及後，他逐漸踏入非傳統精算領域，如併購和參與新項目的策略規劃。

在創辦《大同想》之前，Kenneth是該公司一個嶄新保健計劃的關鍵起步成員之一，協助公司在5年內在10個市場將此項目推行及至全面營運。他在不同方面均有廣泛參與，包括業務和策略規劃、合作夥伴洽談、草擬法律和業務文件、產品研發、技術性產品定價，和業務數據分析及監控等。

Abstract

Catalyst for Innovation – A New Style of Living

Kenneth LAU

Often we benefit from innovations in products and services around us, and often too a lot of us would take a back seat to let creative geniuses, companies or organizations assume the steering role. What if as individuals we all live in a new way, with a new culture, as the catalyst for innovation ourselves? Why is it not happening now at its full potential? Perhaps we are just missing an enabler to bridge the gap?

創新的催化劑。一種新的生活方式

劉俊傑

經常我們都會從身邊的產品和服務創新中受益，而我們大部份人往往也會選擇讓創意天才們、公司或組織擔當掌舵的角色。假如我們都能以新的方式、新的文化去生活，讓每個人自己都成為創新的推動者呢？為什麼直到現在它的潛力還是無法被完全釋放？也許我們只是欠缺了一些推動條件？

Biography

Ms. Ryanne Lai

Ryanne is a co-founder and the Head of Lawyer Relations of Zegal, formerly known as Dragon Law. Founded in 2013, Zegal is the fastest growing Legal Tech company operating across the Asia Pacific and Europe. Today, more than 20,000 business users and lawyers across the globe trust Zegal's software to solve legal problems in an affordable and efficient way. Before joining Zegal, Ryanne was a lawyer at Mayer Brown JSM, and qualified in Hong Kong and the England and Wales.

Ryanne 為 Zegal (前身 Dragon Law) 的共同創辦人及法律夥伴關係總監。Zegal 於 2013 年成立，是亞太以及歐洲地區發展速度最快的法律科技公司，至今已累積超過 20,000 名商業用戶。使用 Zegal 軟件的用戶及律師遍佈世界各地，他們均受惠於 Zegal 的解決方案，為他們適切及有效率地解決法律問題。在建立 Zegal 之前，Ryanne 曾於孖士打律師行執業，在香港及英國擁有律師資格。

Abstract

The Zegal Perspective - What LawTech Means for You and Your Clients

Ryanne LAI

Easy access to technology and legal information are causing law firms to worry about the future. How does a practice cope with ever more frequent waves of innovation? What must a law firm do to stay profitable and stay in the game?

Zegal was founded 4 years ago by a team of lawyers and technology gurus, with the vision of a world where the business of law works for everyone. Companies that are connected to knowledge and their advisors, and use workflows to run their organisations, are smarter and more profitable. Our mission is to make this the new normal for millions of businesses across the globe.



立方律師事務所
LIFANG & PARTNERS

地址：广州市东珠江东路 16 号高德置地广场 G 座 3806
室电话：(020)85561566 传真：(020)38690070
网站：www.lifanglaw.com 邮编：510623

邓尧 合伙人/律师



邓尧律师毕业于武汉大学、英国阿伯丁大学，荣获法学士和知识产权硕士学位，执业于北京市立方（广州）律师事务所，合伙人、一级律师，从事法律工作 20 余年，并在知识产权领域中有丰富经验。他代理的多个案件入选省市知识产权典型案例。长期为微软公司、BSA 软件联盟等知名企业以及政府部门提供法律服务。还出版、发表专著、论文 20 余篇（部）。

目前担任最高人民法院案例基地（北京）咨询专家、广州市人民政府法律顾问、广州市人民政府法律咨询专家、广州市版权咨询专家、华南理工大学法学院校外硕士导师。

Dengyao Partner/Lawyer

Lawyer Mr. Dengyao graduated from Wuhan University and University of Aberdeen, obtaining the bachelor's degree in law and master's degree in intellectual property rights respectively. He is a practicing partner of Beijing Lifang & Partners Law Firm (Guangzhou), a partner and first-grade lawyer who has been practicing legal work for more than 20 years, with ample experience in the field of intellectual property rights. Several cases represented by him were chosen as typical cases of intellectual property rights in provincial level. Mr. Deng has been providing legal services to well-known companies such as Microsoft Corporation and BSA Software Alliance as well as government departments for a long time. He also published and issued more than 20 monographs and papers.

Mr. Deng is currently a consultant of the Supreme People's Court (Beijing), legal consultant of Guangzhou People's Government, professional legal consultant of Guangzhou People's Government, professional copyright consultant of Guangzhou, and off-campus master supervisor of the Faculty of Law in South China University of Technology.

Biography



Mr. Rangjun WU

Partner

Business field

- Intellectual Property Law
- Corporate and Commercial Law
- Dispute Resolution

Practice experience

During his practicing, Mr. Wu provides litigation and arbitration service to hundreds of clients including such as Microsoft, Adobe, Autodesk, Dassault Systèmes, BSA, Dyson, Lenovo, Yonyou, 37 Game, Sophia Home Collection, Co., Ltd., Guangdong Highway Bureau, the 5th Engineering Co., Ltd. of China Railway 25th Bureau Group. He also serves as special or permanent legal counsel to hundreds of companies including Guangdong Highway Bureau, Guangzhou Government Affairs Center Management Office, Guangzhou Buddhism Association, Guangzhou Women's Union, Guangzhou Jinguo Social Work Service Center, Guangzhou Copyright Office, Guangdong Daily-use Chemical Chamber of Commerce, Guangdong IP Rights Safeguarding Center, Guangzhou Libai Group, SCIENT (Guangzhou), Guangzhou GB Technology Co., Ltd., In Technology Group, etc.

Mr. Wu has plentiful practicing experience, solid legal theory foundation and sophisticated litigation skills. He is adept in studying legal problems and planning the case as a whole. He has handled more than 600 cases involving IP, construction engineering and real estate areas since he began practicing in law, obtaining outstanding achievement in those areas and being well received by clients.

Due to his excellent professional performance, four of his cases have achieved "Outstanding Deal Award" from Guangzhou Lawyers Association and the IP cases he handled have been awarded as "Top 10 Typical IP Cases of Guangzhou Lawyers" for fourth.

Education Background

- LLM, Peking University

吴让军

合伙人

执业领域



吴让军律师的主要业务领域为知识产权、民商事诉讼与仲裁及法律顾问。

从事律师期间，吴让军律师为美国微软公司（Microsoft）、欧特克公司（Autodesk）、奥多比公司（Adobe）、达索公司（Dassault）、BSA | 软件联盟、屈臣氏（Watson）、台湾扬智科技（ALi）等著名跨国企业、协会以及联想集团有限公司（Lenovo）、用友软件（yonyou）、三七互娱公司（37）、奇瑞汽车公司（Chery）、索菲亚家居公司（Sogal）、视源电子、泰晶股份、日丰企业集团等几百个当事人提供诉讼与仲裁服务，并为广东省公路管理局、广州市政务中心管理办公室、广州市佛教协会、广州市妇女联合会、广州市巾帼社会工作服务中心、广州市版权中心、广东省日化商会、广东省知识产权维权援助中心等多家政府机构、协会及上百家企业提供专项或常年法律顾问服务。

吴让军律师具有丰富的执业经验、扎实的法律理论功底以及娴熟的诉讼技巧，善于研究法律问题并擅长从整体上策划案件。执业至今，已办理了近千起涉知识产权、建设工程房地产、金融及公司治理等领域的纠纷案件，深受客户好评。因办案成绩出色，2010年、2013年、2016年、2017年所经办案件四次获得广州市律师协会颁发的“业务成果奖”。2013年、2014年、2016年、2017年所经办案件四次获评为“广东省律师协会年度十大知识产权典型案例”，2016年承办的案件获评“2016年中国十大最具研究价值知识产权产权裁判案例”。

工作经历

2007年-2011年在国信联合律师事务所从事法律工作，2012年加入立方律师事务所，现担任广州分所合伙人职务。

教育背景

北京大学 知识产权法律硕士

Abstract

The Present Situation and Trend of Judicial Protection of Intellectual Property in China

Rangjun WU

This talk will cover the present situation and trend of judicial protection of intellectual property in China. The speaker will review fundamental problems in judicial protection of intellectual property in China, analyze the present situation in view of these problems, and finally predict the trend and challenges in this landscape.

摘要

中国知识产权司法保护的现状与趋势

吴让军

中国知识产权司法保护的现状与趋势，通过回顾中国知识产权司法保护的原状问题，对比分析现状，预测中国知识产权司法保护的未來趋势以及面临的挑战。

Biography



Professor Xiaoqing FENG

Xiaoqing Feng, Professor of the China University of Political Science and Law, Doctoral Tutor, Director of the Institute of Intellectual Property Law, Head of the national key subject of intellectual property law, and Head of the Research Centre for Intangible Assets Management in the China University of Political Science and Law. Also Vice President of Intellectual Property Law Association of China. Doctor of Judicial Science in Peking University, and Doctor of Judicial Science in Renmin University of China.

Feng chaired 3 National Social Science Fund Project, in which 2 of them are major projects, and had published 14 personal monographs such as “Zhishi Chanquan Fa Liyi Pingheng Lilun”. Also published more than 80 papers in CSSCI publications such as “Chinese Journal of Law” and “China Legal Science”, and nearly 20 English papers in foreign publications such as the Journal of the Copyright Society of the USA and Journal of World Intellectual Property. The papers were awarded 5 items of provincial level Second Prize or above. Feng has honorary titles of “Outstanding mid-aged experts” in the National Millions Talent Project (2014), “the New Century Excellent Talent Support Program of the Ministry of Education” (2010), “the first batch of National Intellectual Property Leaders” (2013), nomination award of the National Top Ten Outstanding Young Jurists (1999), expert enjoying the Special government allowances of the State Council (2016), excellent teachers in Beijing (2016), cultural masters and “talents four in a group” (2017, the Propaganda Department of the Central Committee of the CPC), and the third batch of leading experts in philosophy and social science of the National “Million People Plan” (2017).

冯晓青，中国政法大学教授、博士生导师，知识产权法研究所所长及知识产权法国家重点学科负责人，中国政法大学无形资产管理中心主任。兼任中国知识产权法学研究会副会长。北京大学法学博士，中国人民大学法学博士后。

主持国家社科基金项目3个，其中重大项目2个，出版《知识产权法利益平衡理论》等个人专著14部。在《法学研究》、《中国法学》等CSSCI刊物发表论文80余篇，在国外Journal of the Copyright Society of the USA、Journal of World Intellectual Property等刊物发表英文论文近20篇。成果获省部级二等奖以上五项。获国家百千万人才工程“有突出贡献中青年专家”（2014）、“教育部新世纪优秀人才支持计划”（2010）、“首批全国知识产权领军人才”（2013）、全国十大杰出中青年法学家提名奖（1999）、国务院享受政府特殊津贴专家（2016年）、北京市优秀教师（2016）、文化名家暨“四个一批人才”（2017，中宣部）、第三批国家“万人计划”哲学社会科学领军人才（2017）等荣誉称号。

Abstract

Intellectual Assets, Intangible Assets and Intellectual Property: A Perspective on the Value of Corporate
Intellectual Property and Its Realization
Xiaoqing FENG

In the era of knowledge economy, the property structure of enterprises has changed greatly, and the importance of fixed and financial capital has given way to “knowledge capital”. Intellectual property is the core of enterprise knowledge capital, and intellectual property is the key to obtain the core competitiveness of enterprises. As an important part of intangible assets’ composition, enterprise intellectual property rights itself has great asset and market value. At the same time, as an important means for enterprises to implement competitive strategy and weapons, intellectual property rights in enterprises have to undergo strategic operation, and implement strategic management of intellectual property, to maximize the achievement of value of enterprises’ intellectual property. In order to achieve the value of intellectual property effectively and give full play to the property of capital and intangible assets, scientific intellectual property value management is necessary. The value management of enterprise intellectual property is the management of the value of intellectual property in order to achieve the maximization of dynamic value in intellectual property, so as to promote the value creation and realization of intellectual property effectively. Through the rational flow and diffusion of intellectual property, promoting the management of intellectual property in every value. It is not only a part of the enterprise intellectual property management, but also involves every aspects of the creation, protection and operation of intellectual property. The enterprise intellectual property value management aims at the intellectual value strategic planning under the guidance of the IP value creation, taking the intellectual property value appraisal and the operation as the means and realization of intellectual property value as the goal, to enhance the enterprises’ competitiveness.

摘要

知识资本、无形资产与知识产权：企业知识产权的价值及其实现透视
冯晓青

在知识经济时代，企业的财产结构发生了很大变化，企业固定资本、金融资本的重要性已让位于“知识资本”。企业知识资本以知识产权为核心，知识产权也是企业获得核心竞争力的关键。作为无形资产的重要组成部分，企业知识产权本身具有巨大的资产价值和市场价值。同时，作为企业实施竞争战略的重要手段和武器，知识产权在企业中需要进行战略性运作，实施知识产权战略管理，以最大化地实现企业知识产权的价值。为有效实现企业知识产权价值，充分发挥知识产权的资本效能和无形资产属性，需要实施科学的知识产权价值管理。企业知识产权价值管理，是为实现企业知识产权中动态价值增值最大化目的，有效促进知识产权价值创造与价值实现，通过知识产权的合理流动与扩散，对知识产权各项价值进行的管理。它既是企业知识产权管理的一部分，也涉及企业知识产权创造、保护、运营的各个层面。企业知识产权价值管理旨在企业知识产权价值战略规划指导下，立足于知识产权价值创造，以知识产权价值评价与运营为手段，以知识产权价值实现为目的，增强企业竞争实力。

Biography



Dr. Jicun FU

Dr. Fu is a Doctor of Laws in Intellectual Property of the China University of Political Science and Law, Postdoctoral Fellow of School of Public Policy and Management of Tsinghua University, Researcher of the Research Centre for Intangible Assets Management in the China University of Political Science and Law, Director of the China Law Association on Science and Technology. Dr. Fu has published a number of academic papers on core periodicals such as “Chinese Journal of Law” (co-authored), “Jurists Review” (co-authored), “Intellectual Property” and “China Legal Science”. Dr. Fu also chaired at the 2016 National Social Science Fund Youth Project, and was awarded a special grant from the Chinese Postdoctoral Science Foundation, and a financial support. Dr. Fu is also a main researcher participating in two major projects of the National Social Science Fund and 11 other items including entrusted projects for the Ministry of Education, Ministry of Science and Technology, China Association for Science and Technology, National Copyright Administration of the People’s Republic of China, State Intellectual Property Office, local Publication Bureau, and Intellectual Property Strategic Planning Research projects of state-owned and private large enterprises and institute of scientific research and development.

付继存简介

中国政法大学知识产权法学博士，清华大学公共管理博士后，兼任中国政法大学无形资产管理研究中心研究员、中国科学技术法学会理事。在《法学研究》（合著）、《法学家》（合著）、《知识产权》、《中国法律》等核心期刊上发表多篇学术论文。主持2016年国家社科基金青年项目1项，获得中国博士后科学基金特别资助1项、面上资助1项；作为主要研究人员参与国家社科基金重大项目2项，教育部、科技部、中国科协、国家版权局、地方知识产权局与新闻出版局委托项目及国有、民营大型企业集团与科研院所知识产权战略规划研究项目等11项。

Abstract

Decisive Role of Bad-Faith: New Trends in Chinese Trademark Law Jicun FU

Bad-faith registration of trademark is a major problem in the context of Chinese Trademark Law, and also the focus of the new round of amendment of the Trademark Law. Observing the judicial practice since the implementation of the current Trademark Law, the “bad-faith” elements developed from the terms of good faith are not only the ground for trademark opposition and invalidation, but also the decisive negative factor of basis for examination of trademark application and protection of registered trademark. Typical cases include “Ellassay”.

摘要

恶意毁灭一切：中国商标法适用的新趋势 付继存

规制商标的恶意抢注是中国商标司法实践的一个难点问题，也是商标法新一轮修改关注的重点课题。观察现行商标法实施以来的司法实践可以发现，从诚实信用原则条款中发展出来的“恶意”要件已经不再仅是商标异议与商标权无效宣告的理由，同时也成为商标注册审查与商标权保护的前提与基础。典型案例包括“歌力思”案、“同德福”案与“POPSTAR”案。司法实践为规制恶意抢注行为提供了新的法治资源。也即，即便恶意抢注能够产生商标权，这种商标权也不能成为对抗他人在后注册的在先商标权，也不能成为侵权诉讼的基础权利。虽然这种规制效果只具有司法个案意义，不能在根本上否决注册商标权的效力，也在一定程度上影响商标注册秩序的稳定性的，但是“恶意毁灭一切”的新趋势提高了规制恶意的效率，节约了司法资源。

Biography

Jijie, CEO, Hengqin International Intellectual Property Exchange Center Co., Ltd (HIPEX).

Mr.Ji bachelor of Packaging Engineering, Zhengzhou University, bachelor of Management, Renmin University of China and the master's degree in law of China University of Political Science.

Mr.Ji had been served for Design Department of SIPO, his working experience also includes patent administrative law enforcement, intellectual property market management and IP operation enterprise management.

Being the core writer, he took part in a series of key research project reports and drafted a few of important national level policies and management rules, such as National IP Strength Status Report, State IP Strategy and Intellectual Property Development Management Regulations.

Mr.Ji's authored work, "On the patent regime in China," was awarded 2nd Prize by the State intellectual property strategy composition competition, and participated in the compiling of "Typical cases of patent disputes Analysis", " View Submit norms of design patent application" and other works; He had issued lots of papers about the topic of Patent Regime in China on many well-know medias.

Mr.Ji also takes a few of social positions, such as, Vice President, Patent Protection Association of China; Executive member of the council, China intellectual property News; Executive director, the Youth Federation of National Intellectual Property; Expert of Guangdong Intellectual Property Protection Association Experts Database, Hi-Level Talent of Zhuhai City and Patent Attorney of China national patent agents association.

季节，现任横琴国际知识产权交易中心有限公司（七弦琴国家平台）总经理。

先后获得郑州大学工学学士学位、中国人民大学管理学学士学位，中国政法大学法学硕士学位。

先后在外观设计专利审查、专利行政执法、知识产权市场管理、知识产权运营企业管理等岗位工作。

作为核心成员参与编写全国专利实力状况报告，参与国家专利战略、知识产权发展状况报告等重点课题研究及多项全国性政策和管理办法的制定。

独著论文《试论专利制度的中国化》荣获国家知识产权战略制定工作征文二等奖；参与编写《专利纠纷典型案例评析》、《外观设计专利申请视图提交规范》等著作；在诸多知名媒体上发表《试论专利制度的中国化》等多篇论文。

任中国专利保护协会副会长，中国知识产权报常务理事，国家知识产权青年联合会委员，广东省知识产权局专家库专家，珠海市高层次人才，专利代理人。

Abstract

The Latest Situation about IP Operation System in Mainland China

Jie Ji

The policy deployment of SIPO;

The development situation about IP commercialization entities;

The experiences and lessons from Qixianqin State Platform building (HIPEX)

摘要

大陆知识产权运营体系最新情况介绍

季节

国家知识产权局的政策部署；

知识产权运营市场主体发展情况；

七弦琴国家平台建设的经验与教训；

Biography

Mr. Barry Franks

European Patent Attorney, Swedish Patent Attorney, European Patent Litigator and partner at Hynell Patenttjänst AB.

Barry Franks started working in IP in 1983 following his graduation from the University of Bath in the UK with a degree in Mechanical Engineering with French. Barry has pursued an exceptionally broad career – both geographically and operatively, starting with ten years as an examiner at the EPO in The Hague. He moved to Sweden and spent two years as an entrepreneur before returning to the world of IP as a patent attorney in Stockholm and Uppsala. After five years' experience of drafting, prosecuting and using IP for small, medium and large companies in fields as diverse as diapers (what he calls the “biohazard industry”) and fuel rod extractors for nuclear power plants (a different type of potential hazard), he was headhunted by a global healthcare company Amersham Pharmacia Biotech which subsequently became part of GE Healthcare. He spent almost seven interesting and educative years there as in-house counsel, first in Sweden and subsequently in the UK, responsible for its European hardware IP portfolio. The commercial outlook and pragmatic decision-making skills acquired in industry have been put to first-rate use since he returned to Sweden and re-entered private practice. In addition to advising his clients on freedom-to-operate, due diligence, IP strategy and IP management, he started to specialize in oral proceedings before the EPO. He is recognized by his peers for his enthusiasm for (and skill in winning) difficult oral proceedings. As well as a good working knowledge of French, Dutch and German, he is fluent in Swedish - which is much appreciated by his local clients when it comes to advising them on the finer points of IP law or discussing strategies.

Barry lectured for many years for the Swedish Patent Office and the Swedish IP Academy and in recent years has been invited to lecture on oppositions and oral proceedings in China, India, Mexico and, of course, Hong Kong, where his practical advice mixed with relevant anecdotes has been warmly received. He has also contributed chapters to a number of well-known IP reference books.

Barry regularly appears in the Intellectual Asset Management magazine “Patent 1000” as a peer-nominated “highly recommended individual” for patent prosecution and is also honoured as a peer-nominated “IP Star” by Managing Intellectual Property magazine.

Abstract

The European Patent (EP) system and EP Patent Law update

Barry FRANKS

A brief recap of the European Patent system will be followed by a review of recent changes in EP patent law.

Biography

Prof. Alice Suet-Ching Lee

Alice Lee is an Associate Professor at the University of Hong Kong, specialising in property law — real property/land as well as intellectual property. She has published books, book chapters, articles and practitioner texts, taught undergraduate and postgraduate students, engaged students and the public in IP law reform consultation, and exchanged knowledge with government departments and non-governmental organizations. She has been part of the team that launched Creative Commons HK and has served on consultative committees and statutory bodies including the Advisory Committee on the Review of the Patent System, the Management Committee of the Consumer Legal Action Fund, the Town Planning Appeal Board, the Telecommunications (Competition Provisions) Appeal Board, the Municipal Services Appeal Board, and the HKSAR Passports Appeal Board. Since she was appointed the Associate Dean (Academic Affairs) of the HKU Faculty of Law in 2011, she has explored new theories and practices for learning, and created opportunities for students and alumni to connect with the industry and reach out to the public. The teaching awards she received in recognition of her dedicated teaching have become the impetus for further explorations in student empowerment.

Abstract

Hong Kong Patent Law Reform: A Half-Fought Battle

Alice Suet-Ching LEE

The Hong Kong patent regime has been silently reformed by virtue of the Patents (Amendment) Ordinance 2016, which was fortunately passed without too much hassle. The new regime still has not taken effect as more has to be done to pave the way for Original Grant Patents and for the regulation of patent agency services. This talk will give an overview of the legislative amendments and the multiple purposes that the 2016 Ordinance seeks to achieve, and what remaining steps have to be taken before the mission could be accomplished.

Biography



Matthew K. AU

B.Sc. (Cornell, with Distinction), L.L.B. (London),
M.Sc. (Toronto) Computer Science, M.A. (Carleton) Economics,
Ph.D. (British Columbia) Law

Email: matthew.au@lawyer.com | Skype: [matthew.au](https://www.skype.com/people/matthew.au) | Tel: (852) 8192 7843
FB page: [facebook.com/mkalaws](https://www.facebook.com/mkalaws) | URL: mkalaws.com/

PROFILE

Dr. Matthew Au is a versatile veteran in technology, securities and banking. He was awarded degrees in computer science from Cornell University (B.Sc.) and University of Toronto (M.Sc.), in law and economics from University of London (LL.B.), Carleton University (M.A.) and University of British Columbia (Ph.D.) respectively. He is the principal of MKA Law Office, a Hong Kong law firm with practice areas covering corporate, commercial, securities, IT/I.P., and cross-border transaction. He had served as software engineer and database specialist at Bell Canada and IBM Canada, and as product manager at Bank of America, department head at Goldman Sachs, for a total of over 20 years. Dr. Au is also a member of Hong Kong Computer Society, Hong Kong Securities and Investment Institute, Hong Kong Law Society, Hong Kong Institute of Arbitrators, and Hong Kong Institute of Patent Attorneys.

Abstract

Legal Issues Regarding the Enforceability of IP Arbitral Awards in Mainland China

Dr. Matthew AU – Principal, MKA Law Office; Solicitor; Mediator; Arbitrator; Council Member of Hong Kong Institute of Patent Attorneys; Head of Arbitration and Mediation committee Fellow Member of Hong Kong Institute of Arbitrators

Recognition of foreign arbitral awards is subject to international instruments, notably including the New York Convention of 1958, and the enforcement of these foreign arbitral awards ordering that a party do something or refrain from doing something can give rise to a series of issues due to the “overlapping” of legal systems. In particular, potential difficulties may arise due to the different ways that legal systems conceive “compelled compliance”. Understanding and resolving these difficulties can have pivotal importance in certain IP cases, when the remedies involved securing orders forcing a party to do something or refrain from doing something. This presentation will examine the legal issues concerning the enforcement of arbitral awards in general and IP arbitral awards in particular, from a Hong Kong IP practitioner’s perspective, in Mainland China.

Biography

Rong Xie is a partner of the Law Offices of Albert Wai-Kit Chan, PLLC. His practice involves patent and trademark prosecution, patent interference, IP due diligence, licensing, technology transfer, IP-related business transactions and cross-the-border investments. He also helps clients formulate IP strategies and secure regulatory approvals. Mr. Xie has been working extensively with technology start-up companies in China and the U.S. Over the years, he has represented both industrial and institutional investors and has advised clients in various industries including automotive electronics system, building material, construction, chemistry, healthcare, fashion, software, and energy.

Mr. Xie has been an active speaker on patent law development and technology transfer between China and the U.S. He has also been actively involved in legal organizations including, among others, United States-China Intellectual Property Institute, Inc. (a New York Not-For-Profit Corporation). Mr. Xie co-taught IP classes at CUNY law school in 2013.

Mr. Xie has a bachelor's degree of law from Shanghai University of International Business and Economics (formerly known as "Shanghai Institute of Foreign Trade") (Shanghai, China), a master's degree of law from Washington University in St. Louis (Missouri, U.S.), and a master degree of science in computer science from Pace University (New York, U.S.). He is licensed to practice before the United States Patent and Trademark Office, the State of New York, and the United States Court of Appeals for the Federal Circuit.

Abstract

PTAB 2018 Update

Rong XIE

In this review, we will go through some recent case law decisions affecting the Patent Trial and Appeal Board (PTAB) practice. Created by the America Invents Act, PTAB now hears, in addition to appeals from patent applications and reexaminations, contested proceedings such as *Inter Partes* Review, Post Grant Review, Covered Business Methods, interference and Derivation Proceedings. This review will go over the U.S. Federal Circuit's latest decisions on the burden of proof on (un)patentability of amended claims in PTAB proceedings, PTAB's current claim construction rules and proposed new claim construction standards, and petitioner's standing in appeals from the PTAB.

Biography

Professor Joseph Wing-On Tam

Professor Joseph Wing-On Tam is the Founder and Chairman, DiagCor Bioscience Incorporation Limited. Professor Tam is a research pioneer with over 30 years of teaching and research experience in the biotechnology and diagnostics sector. Professor Tam is a Visiting Professor at UCSF, Baylor Medical College and Medical College of Georgia, Scientist of National Institute of Health, Associate Professor and Honorary Associate Professor of Medical Faculty of Hong Kong University. He is the Founder and President of the Hong Kong Biochemistry Association.

With the support of UNESCO, Professor Tam organized and trained the first group of scientists in China and Asia Pacific Regions on recombinant DNA research in 1983. During his years of teaching and research at HKU, Professor Tam invented and patented the “flow-through hybridization technology.

Following his passion for Molecular Diagnostics, Professor Tam established DiagCor in 2006. He strives to influence and inspire the talent of Hong Kong’s next generation in biotechnology.

譚榮安教授是達雅高生物科技有限公司的創辦人及主席。譚教授在生物化學、分子生物學及遺傳學等範疇擁有超過三十年的教學及研究經驗，具有領先地位。譚教授曾任加州大學舊金山醫學院(University of California, San Francisco, School of Medicine)，貝勒醫學院 (Baylor College of Medicine) 和奧古斯塔大學醫學院(Medical College of Georgia)客座教授，美國國家衛生研究所科學家，香港大學生物醫學學院榮譽副教授。譚教授亦是香港生物化學協會的始創人及會長。

譚教授在七十年未已在本港開展DNA研究工作，並在聯合國教科文組織的資助下，為中國及東亞地區訓練基因科技人才。譚教授所持的美國專利“基因導流雜交法”是目前世界上最快的DNA雜交法。雜交法在分子分析的領域上用途很廣，特別是在基因低密度芯片的發展應用更為理想。

譚教授於2006年成立了達雅高生物科技有限公司，專心致力於先進的分子醫學檢驗服務，以及診斷設備和耗材的研發和製造，培育本地生物科技人材，是香港分子診斷行業的領導者。

Biography



KWOK, AL (郭灿辉):

- Advisor, Asia Innovation & IP Society
- Co-founder & Vice Chairman, Asia Pacific Cloud Apps Alliance
- Board Director & Ambassador to Shenzhen, Invotech
- Co-founder, Hong Kong Industry-University-Research Collaboration Alliance
- Founding President, CASPA (Chinese American Semi. Prof. Assoc.) PRD Chapter
- Founding CIPO, NetLogic Microsystems Inc.

Mr. Kwok has been working in the semiconductor industry in Silicon Valley since 1979, with extensive trend-setting and start-up (among which being the founding team-member of the last 3 companies) experiences at IDT, Quality Semiconductor Inc., PMC-Flash and NetLogic Microsystems Inc. – 3 IPO’s & 1 M&A, covering business developments, then cutting-edge technology developments and applications, IP portfolio developments and licensing, manufacturing operations, as well as product developments and product engineering.

He played a critical role bringing 2 foundation-disruptive technologies mainstream (>90% global market share), laying the foundation for the Information Technology Era: CMOS addressing Hardware platform for Moore’s Law scalability at Integrated Device Technology, Inc. as the “Yield Guru” and Network Search Engine/Knowledge Based Processor addressing Network Real-time Interactive “QoS” platform for Metcalfe’s Law scalability at NetLogic Microsystems, Inc. as its “Founding Chief IP Officer” and “Product Development Champion”.

His “IP” experiences covered in 1989 at Quality Semiconductor Inc. with tech transfers to Japanese strategic partners, then extended to technology licensing to top-tier companies at Programmable Microelectronics Corp. from 1996 to 1998. The highlight of his IP experiences was being the Founding CIPO at NetLogic Microsystems Inc. (NMI) to conceive and establish the IP portfolio development strategy and blueprint making NMI, though a SME, a dominating IP powerhouse in Silicon Valley (recognized by IEEE in 2006) – IPO in 2004 for ~US\$250M & M&A in 2011 by BRCM for US\$3.7B.

He returned to Hong Kong/PRD in 2002 and has been promoting application/modern service platform developments and Innovation/IP management in China. Mr. Kwok was the co-editor of “Handbook of Best Practices In Intellectual Property Management” in Chinese. He served on the HKSAR IP Working Group from 2013 to 2015.

He has a BSES and a MSEE from the University of Texas at Austin.

KWOK, AL (郭燦輝):

- 亚洲创新与知识产权协会 顾问
- 亞太雲應用聯盟 创会副主席
- 创科汇 董事及深圳大使
- 香港产学研促进会 创会人
- 华美半导体协会珠江三角洲分会 创会会长
- NetLogic Microsystems Inc. 创始首席知识产权官

郭先生自1979年起在硅谷從事半導體行業，具有廣泛的領導潮流和創業(其中最后3家公司的创始团队成员), 在 IDT，QSI, PMC-Flash及NetLogic Microsystems的經驗 – 3间上市和1间被并购，其中包括業務發展，尖端科技開發及應用，知識產權開發及授權許可，營運，以及產品開發和產品工程。

他發揮關鍵作用將2個顛覆性技術成為主流，奠定了信息技術時代的基礎：CMOS解决了摩爾定律的可擴展性和網絡搜索引擎/知識型處理器解决了梅特卡夫定律的可擴展性。

他的知识产权經驗包括1989年在QSI轉移技術到日本戰略夥伴，然後擴展到在從1996 -1998年PMC的技術授權給頂級公司。他的知识产权經驗亮點是作為NMI的創業首席知识产权官构想，並建立了知识产权組合的發展戰略和藍圖，使NMI主導知识产权領導權（2006年由IEEE公認的）-- 2004年约2.5亿美元上市，2011年BRCM以37亿美元收购了。

他於2002年返回香港/珠三角，並已推廣應用/服務平台的發展與在中國的創新/知识产权管理。他是“知識產權管理實務大全”共同編輯。他于2013年至2015年出任香港特别行政区知识产权工作小组委员。

他是德克萨斯大学奥斯汀分校的 MSEE 及 BSES。

Biography



Michael S. Thomas, Chief Innovation Officer and President of Adaptive Global Solutions, LLC

Michael S. Thomas is the Chief Innovation Officer and President of Adaptive Global Solutions, LLC (“AGS”). AGS is a technology and development company dedicated to creating solutions to social problems. AGS collaborates with private, academic and industrial partners to make those solutions a reality: from Concept, to R&D, Development to Proof of Concept, then to full-scale production, marketing and licensure. AGS has partnered with Ideation/HK and several corporate and individual US entities, to develop the Fire Extinguishing Device and System (“FEDS”), and future endeavors.

With a background in Law, Psychology, Healthcare, and Biotech, Michael views social problems from the perspective of adapting technology to achieve a better quality of life. Michael has a BA in Psychology from Marist College and a Juris Doctorate in Law, from City University of New York Queens School of Law, with a specialization in Health Law. Michael has 20 years of experience in contract management and negotiations in the healthcare industry, including positions at New York City Health and Hospitals Corporation Legal Affairs Office, Columbia University Clinical Trials Office, Novartis Pharmaceuticals, and Ascentage Pharma Group/HK for its US and Australia operations.

As an inventor, Michael has been mentored by Dr. Albert Wai-Kit Chan, Ph.D., Esq. in the patent application and development process since 2002. Michael’s current focus is to prototype and launch the FEDS Drone: a System to deliver non-incendiary methods of fire extinguishment, capable of operating within the midst of the fire environment. Other projects in discussion with Dr. Chan include large-scale aquifer water recovery and replenishment, adapting technology for virus receptor surface analysis, and IED detection.

Biography

Edward Mak

Personal Bio & Achievements

Edward is a successful inventor and entrepreneur in high technology over 30 years. He has over 10 years of experience in the research and development of new compounds to treat cancer. He currently holds over 50 patents of US, Europe, Japan, Korea, China, Canada, Australia, New Zealand, and Singapore. He is a wealth of knowledge regarding intellectual property and process of acquiring patents in many countries. Not only is he an expert at identifying active compounds in plants, he has a particularly understanding in patenting biological inventions.

Biography

Dr. Joseph Chow, Ph.D.

Dr. Chow specializes in technology transfer to the market, he worked in the industrial biotech field for 18 years and his last position in a Hong Kong/China based company was as General Manager. Dr. Chow led a team with more than one hundred staff, He and his staffs have developed over 20 international standard diagnostic instrument and diagnostics kits, established over 50 clinical diagnostic services, and owns patents for various inventions.

Dr. Chow is also concurrently the external research grant auditor of several Hong Kong universities, further exemplifying his leading position in the industry. He is now working in mainland China focusing on advising foreign companies on how to establish in China, helping them bring their product and technology to the Chinese market using medical technology experience.

Biography



Mr. CHEUNG Wai Fung, Grover

Co-founder of Qi Diagnostics Limited

Co-founder of Groken Bioscience Limited

BSc Biochemistry (Warwick, UK), MSc Business Management (Imperial, UK), MSc Biochemical and Biomedical Science (CUHK)

Mr. Grover Cheung is the co-founder of Qi Diagnostics Limited which is developing a revolutionizing non-invasive diagnostic technology of “A breath analyzer to diagnose multiple diseases”. He also co-founded Groken Bioscience Limited, an integrated genomic sequencing and bioinformatics services provider to universities, research institutes and pharmaceutical companies.

Mr. Grover Cheung obtained two master degrees in business management and biomedical science from Imperial College London and The Chinese University of Hong Kong. While he was the Regional Manager in BGI, he established the sales and marketing team for research sequencing service and clinical genomics service. He also leads the Bioinformatics Cloud Laboratory of BGI providing customised bioinformatics analysis to researchers and pharmaceutical companies in Asia. Under his leadership, the market share and sales revenue of BGI has increased significantly.

Biography



Dr. KAM Wan Lung, Kenneth

Co-founder of Qi Diagnostics Limited

Co-founder of Groken Bioscience Limited

BSc (1st honors), MPhil (HKUST), PhD (HKU)

Dr. Kenneth Kam is the co-founder of Qi Diagnostics Limited which is developing a revolutionizing non-invasive diagnostic technology of “A breath analyzer to diagnose multiple diseases”. He also co-founded Groken Bioscience Limited, an integrated genomic sequencing and bioinformatics services provider to universities, research institutes and pharmaceutical companies.

Dr. Kenneth Kam is passionate about building things from bottom up. Dr. Kam established a method to differentiate fake and genuine abalone when working in the Hong Kong Government laboratory as their reporting officer. The method has been incorporated into the routine testing method under the Trade Description Ordinance to protect consumer rights and law enforcement against fraud. The method has led to prosecution of dishonest traders.

Dr. Kam joined BGI in 2010. He established "International Affairs Department" an infrastructure to effectively connect BGI subsidiaries all over the world to the Shenzhen headquarter. This has greatly smooth out the operation and facilitate effective communication. He also leads product development, initiate technology transfer from BGI to European countries and steer the development of clinical test to suit local needs. He is the Vice President of BGI before he leaves at 2014.

Dr. Kam has been on the Dean list for outstanding students consecutively for 3 years during his undergraduate study in HKUST, recipient of Jebson Educational scholarship, Sir Edward Youde Memorial Scholarship, Wong Ching Yee Medical scholarship and the Croucher Foundation Scholarship. He also served as the Business development consultant of Geneformics limited and as a council member of GLG.